RTD launches app that fully integrates regular bus and rail services with FlexRide service

DENVER (Feb. 8, 2021) – The Regional Transportation District (RTD), working in partnership with Kyyti Group, has developed an app that allows customers to book their FlexRide trip and see connections with bus and rail in real time. RTD's FlexRide provides service in specific Denver metro areas, allowing customers first- and last-mile connections between bus and rail routes and other destinations.

The fully integrated route planner for bus, rail and FlexRide includes step-by-step navigation and on-demand ride hailing for FlexRide trips.

"RTD is constantly looking for new ways to improve the customer experience," said Chief Operations Officer Michael Ford. "This new app will streamline processes, fully integrating regular bus and rail service with our FlexRide microtransit service, all in one place. This app will make RTD services more accessible and attractive to current and future RTD users."

This app – which can be downloaded via Google Play and the App Store – also allows customers to connect to their train or bus, providing a comprehensive tool for RTD customers traveling in FlexRide service areas. Reservations can be made up to 30 days in advance and in as little as ten minutes prior to pick-up time, so that it's more flexible for users. Prior to this, reservations had to be made one hour prior to pick-up time.

Some of the features of the app include:

- On-demand ride hailing for FlexRide service.
- Users can plan and book rides from FlexRide service areas with a pick-up address or place name, by using a current location, or by picking a location from a map. If the pick-up location is outside of the FlexRide service area, the trip planner will load other transportation options.
- Responsive maps can move and zoom to find your precise location.
- Uses RTD's real-time data and based on Open Trip Planner.
- Mobile Ticketing – coming soon.

ABOUT FLEXRIDE
FlexRide provides extended bus service in specific Denver metro areas, delivering first- and last-mile connections to other RTD Park-n-Rides and stations, medical centers and business parks. RTD FlexRide comprises 22 service areas, utilizing 42 vehicles and carries 1,900 average weekday boardings (pre-COVID, 2019). Similar to a ride share, FlexRide is available to the general public on a first-come, first-served basis. Reservations can also be made by calling RTD's Customer Care team at **303.299.6000**, **option 2**. Fares are $3 for one way. Discount fares apply for qualified individuals.

ABOUT KYYTI GROUP
Kyyti Group offers a Mobility as a Service (MaaS) and Demand Responsive Transport (DRT) platform for enabling user-friendly access to sustainable and intermodal mobility. Kyyti Group are transport professionals and technology solution providers with decades of experience in transport system planning and analytics, demand responsive transport systems, transport operations and service design. They are headquartered in Helsinki, Finland, with offices in Chicago. They are a member of OECD International Transport Forum's (ITF) Corporate Partnership Board.

ABOUT RTD
The Regional Transportation District develops, operates and maintains a public transportation system that meets the transit needs of close to 3 million people within an eight-county service area in the Denver Metro region. RTD's buses, rail lines, shuttles and additional services provide approximately 100 million annual passenger trips. For more information, visit rtd-denver.com, call 303-299-6000 and follow along on social media: www.facebook.com/RideRTD, @RideRTD on Twitter, @ridertd on Instagram and rideRTDco on YouTube. For the most current RTD news, visit the News Stop, at rtd-denver.com/news-stop.