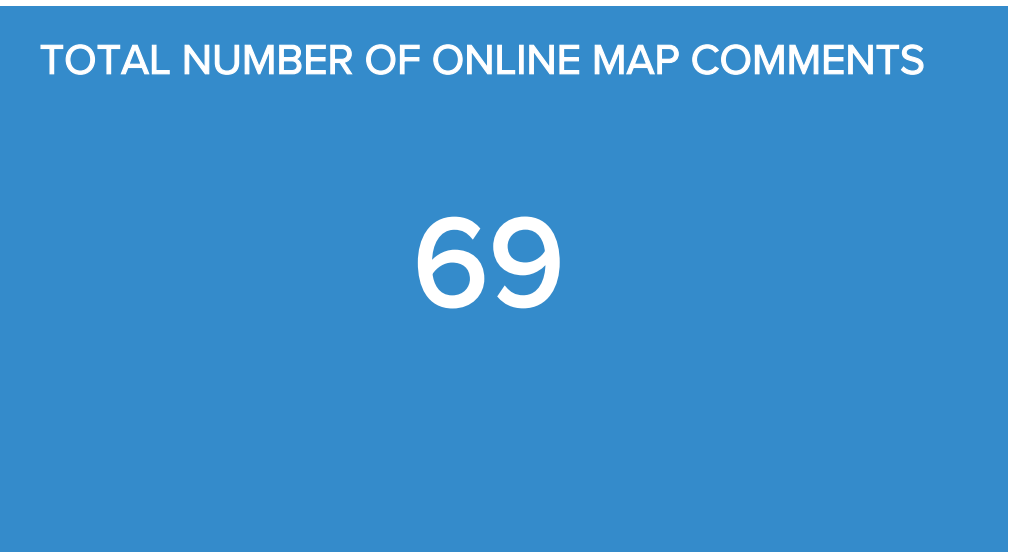
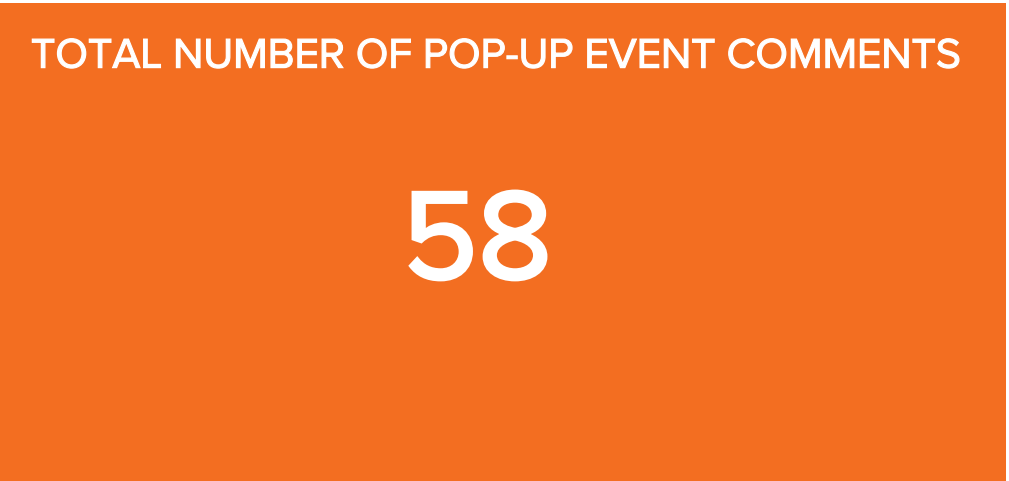
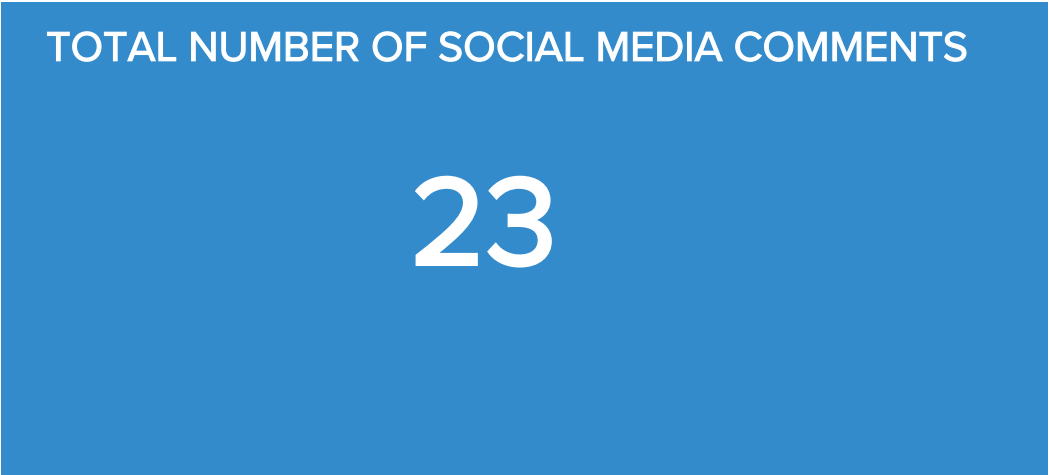


Introduction to the Public Outreach Summary

This appendix provides a summary of the communication between members of the public and project representatives during in-person pop-up and partnering events, as well as comments received through the online survey, the online input map, social media, and the RTD website.



RTD WEBSITE COMMENTS

During the FLM study process, RTD’s website hosted a webpage (<http://www.rtd-denver.com/firstmile-lastmile.shtml>) with information about the FLM project. The webpage included a comment form that allowed users to submit questions or comments.

33 TOTAL NUMBER OF COMMENTS

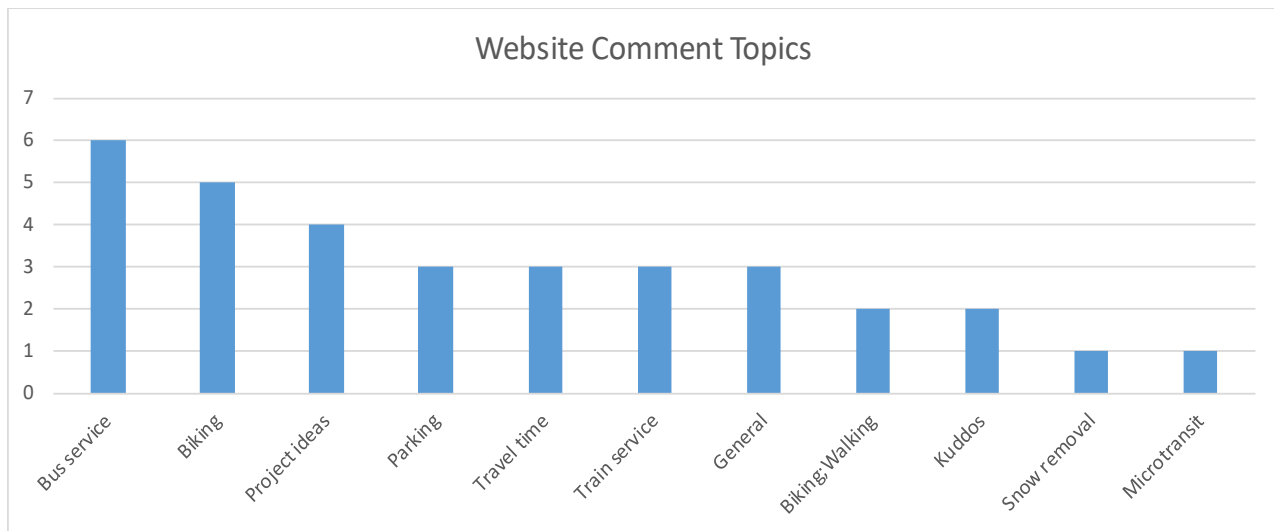


Figure D.2. Website Comments by Topic

Selected Comments

- “This is great! I ride my kick scooter to the train for commuting. Having more options would be even better.”
- “Having ridden RTD since its inception, DMT before that, and Denver Tramway before that, my experience is that first/last mile is lacking in convenience and frequency. Since RTD doesn’t seem to want to fix this with buses, the little vehicles, such as dockless scooters and bikes seem like a great solution. But we need them all over the city; just having them in the central area is insufficient. Bring ‘em on!”

GIVE US YOUR FEEDBACK

Please provide your questions or comments below concerning the First and Last Mile Strategic Plan project. *

First Name *

Last Name *

Email *

The comment form from the RTD FLM webpage.

ONLINE MAP COMMENTS

The project team developed an online map that displayed the 15 representative stations. Users were able to place comments related to FLM access at specific locations.

69 TOTAL NUMBER OF COMMENTS

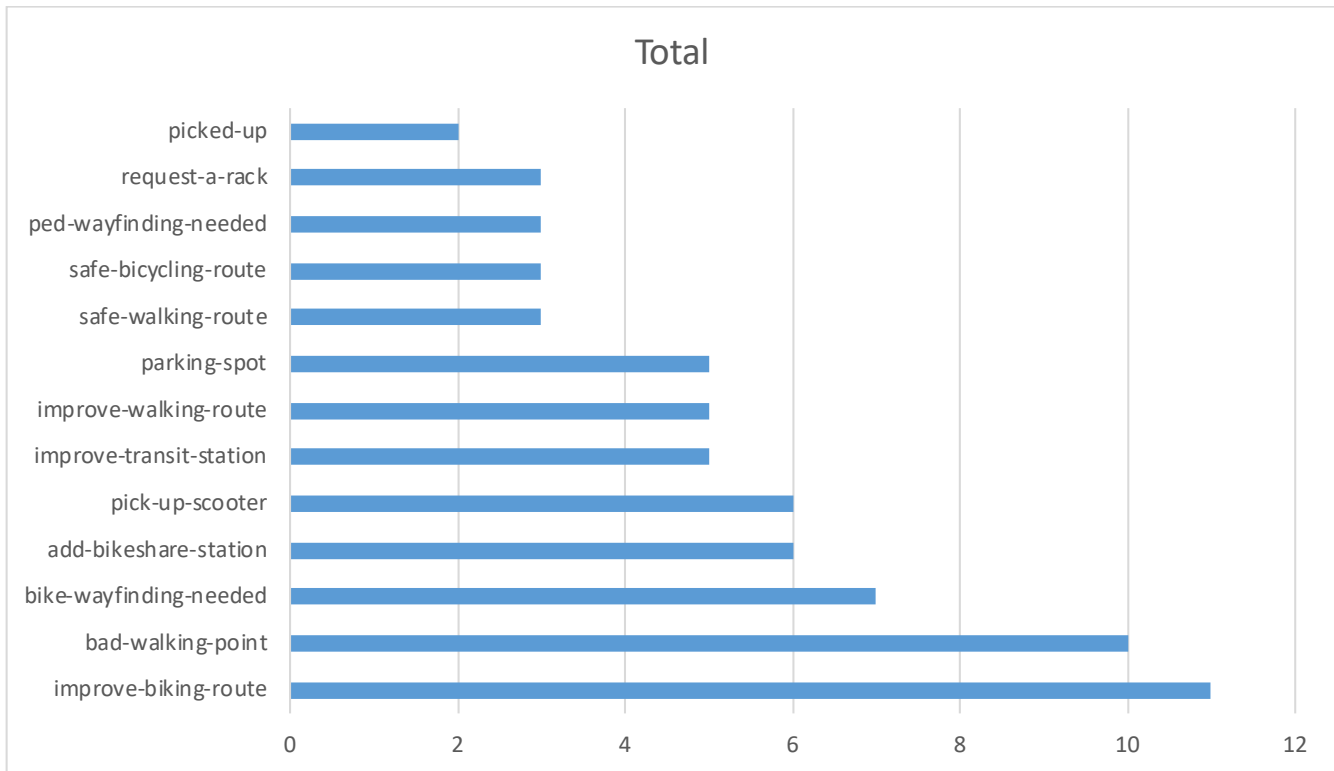
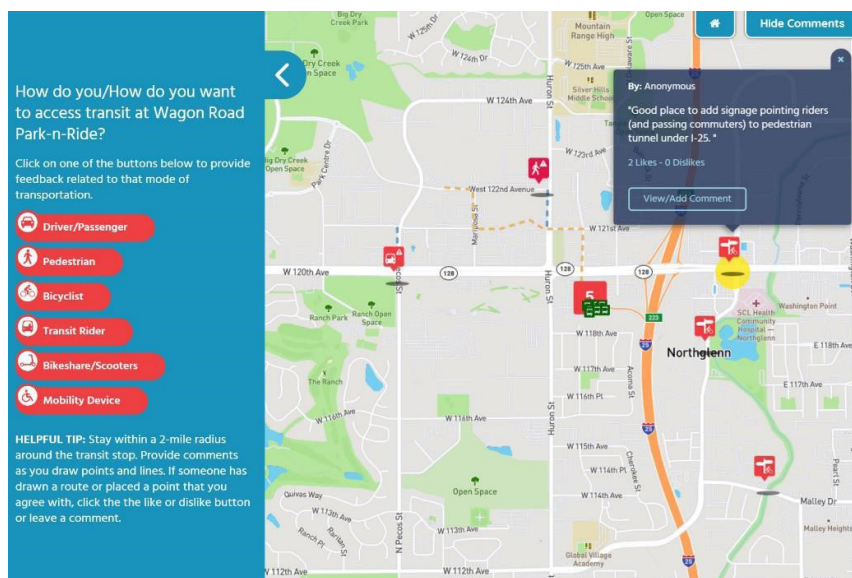


Figure D.3. Online Map Comments by Category



The online map allowed people to make comments on specific locations.

Selected Comments

- “Good place to add signage pointing riders (and passing commuters) to pedestrian tunnel under I-25.”
- “No sidewalk between 122nd and 121st along west side of Huron. Goat path has been worn through prairie.”
- “Need safer bike connection over US 36.”

SOCIAL MEDIA COMMENTS

RTD received comments related to the FLM project on its existing Facebook and Twitter accounts.

23 TOTAL NUMBER OF COMMENTS

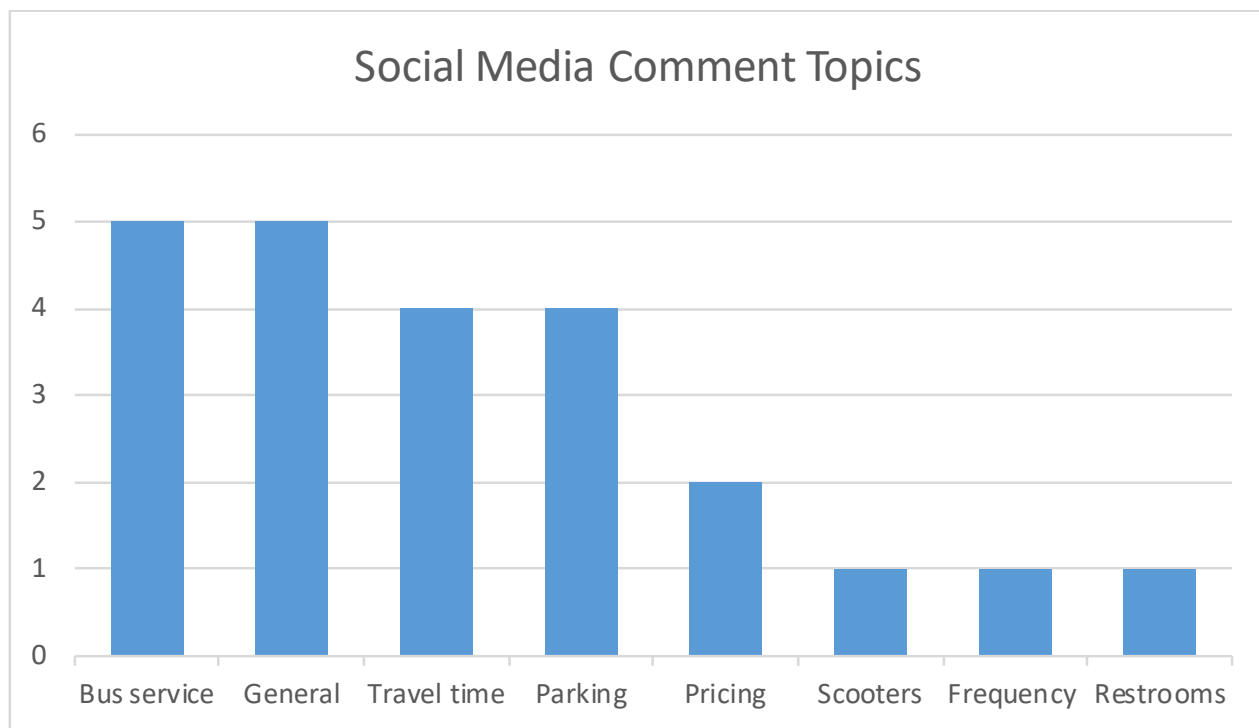


Figure D.4. Social Media Comments by Topic

Selected Comments

- “From Stapleton to my destination near County Line Station the best commute option takes 3.5 hours round trip. The best trip option has me arriving 35 minutes early. If I could drive it’d be 40-50 minutes round trip. That’s a 3 hour difference. I’m highly motivated to buy a car.”
- “I think your question would be more appropriate for a transit service not cutting/ reducing services and raising fare prices. I live in East Boulder County and am very upset about the proposed cuts to our bus lines. How about you work to keep or improve basic services before worrying about first and last mile issues.”

POP-UP EVENT COMMENTS

The project team held pop-up, or impromptu, events at the Iliff Station, US 36 and Table Mesa Station, Wagon Rd Park-n-Ride, Arapahoe at Village Center Station, and the 40th and Colorado Station.

58 TOTAL NUMBER OF COMMENTS

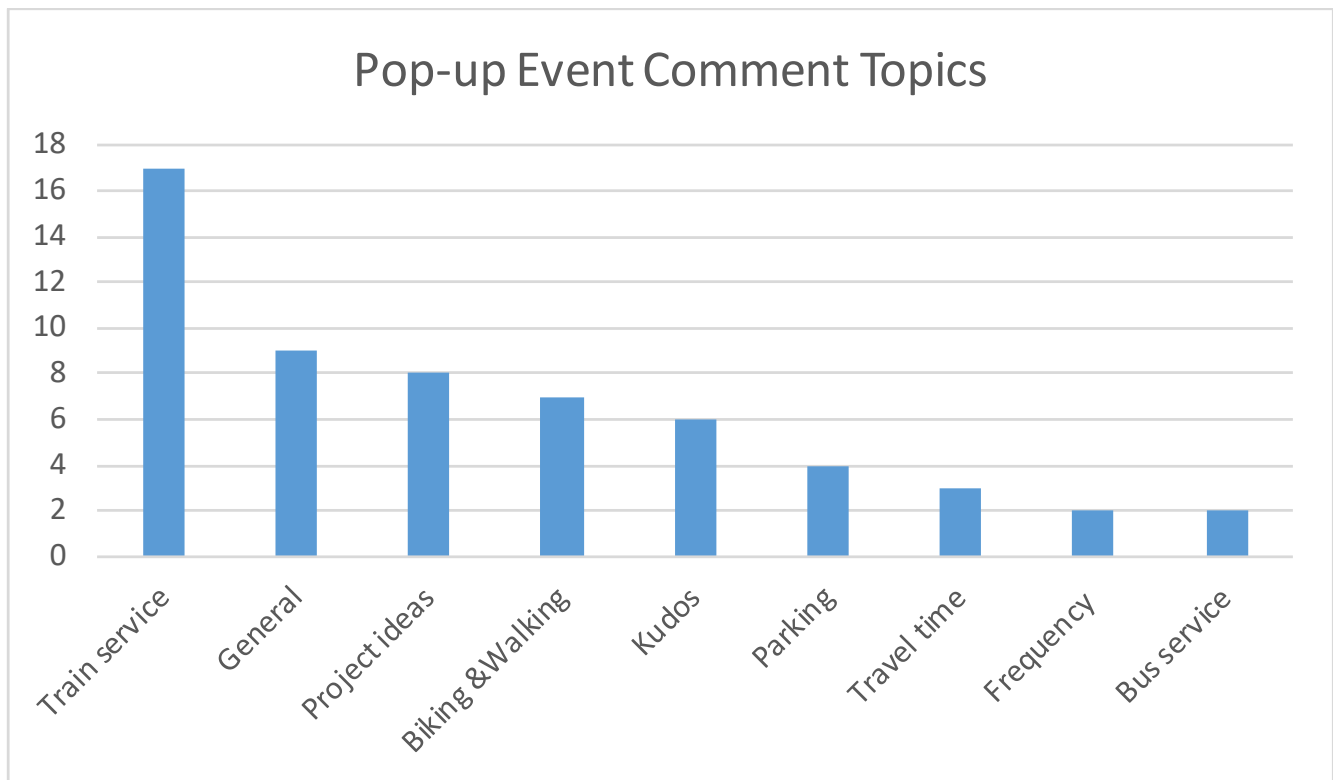


Figure D.5. Pop-up Event Comments by Topic

Selected Comments

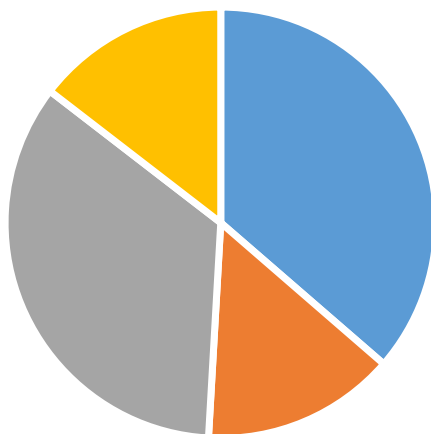
- “Bike to the R line every day and since the train went down to one car, it has been crazy for the cyclists, especially during peak hours. We might have one lost 1/2 the passenger seating but we lost 2/3 the bike spots with the second car. Bike racks? 2 cars again?”
- “Uber to (40th and Colorado) station.”

SURVEY COMMENTS

The project team developed an online survey that asked respondents questions about how they use RTD and their experience and opinions about FLM access.

72 TOTAL NUMBER OF RESPONDENTS

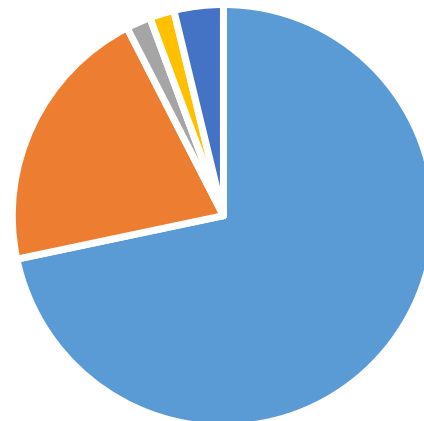
What RTD Service do you use?



- Local Bus
- Regional Bus
- Light Rail
- Commuter Rail

Figure D.6. Ridership by Service Type

What is your main destination when taking RTD services?



- Work
- Recreation/Entertainment
- School
- Shopping/errands
- Airport

Figure D.7. Ridership by Destination