



# Transit Assistance Grant (TAG) Program

Theresa Rinker, Market Development Manager

Jyotsna Khattri, Market Development Supervisor

# TAG Program Overview

---

- Designed to help organizations serving clients with immediate needs by providing grants in the form of RTD tickets (10-Ride Ticket Books or mobile tickets)
- Need identified in the Systemwide Fare Study and Equity Analysis for a temporary stopgap for customers waiting to enroll in LiVE- the income-based fare discount program
- Promotes increased independence, access to essential services and employment resources, and improved community connections for immediate needs customers within the RTD District.
- Total grant of \$1 million for 2025

# What Do We Mean By Immediate Needs Clients

---

- 1. Individuals applying for LiVE: Stopgap for individuals who are applying or have applied for the RTD LiVE Program. This may include individuals who utilize RTD to access training programs and employment services.
- 2. Crisis Intervention: Transporting individuals in crises, such as domestic violence victims seeking shelter, to safe and supportive environments.
- 3. Access to Essential Services: Ensuring that vulnerable populations, such as seniors, people with disabilities, low-income individuals, refugees, and others have reliable transportation to access essential services like groceries, pharmacies, mental health, and medical appointments.
- 4. Homelessness Support: Offering transportation solutions to help individuals experiencing homelessness access shelters, social services, or employment opportunities.
- 5. Emergency Support: Emergency Support: Individuals experiencing a crisis, or a situation that threatens their personal safety. Not a chronic condition, but a time-bound emergent situation.

# Agency Eligibility

---

- Agency or organization must be 501(c)(3), governmental agency or a social services agency, or have a fiscal sponsor that is a 501(c)(3)
- To be eligible, organizations must meet the following minimum requirements:
  - Serve immediate needs clients
  - Use the tickets to help immediate needs clients
  - Be in good account standing with RTD
  - Agree to only distribute the tickets to its clients
  - Agree to provide quarterly reports to RTD documenting how many tickets they have issued and approximately how many unique immediate needs clients received these tickets.

# Agency Responsibilities

---

Grant recipients are required to implement a process that informs and assists their clients with enrollment in RTD's income-based LiVE fare discount program.

- This process must include the following components at a minimum:
  - Introduction and overview of the RTD program to all individuals receiving grant tickets
    - ▶ Income qualifications
    - ▶ LiVE discounted fare prices, available fare products, and LiVE discount identification card
    - ▶ Length of eligibility period
    - ▶ How to apply and available assistance
- Provide RTD LiVE program materials to interested clients (materials provided by RTD)
- Attend training webinars provided by RTD

# TAG Application Overview

---

- Application is simple. Fill out the application online at [www.RTD-Denver.com/tag](http://www.RTD-Denver.com/tag)
  - If you prefer, you can also submit by mail. Pick only one option!
  - Address to send your mail in Application:
    - ▶ RTD Administrative Offices  
Transit Assistance Grant Program  
1660 Blake Street, BLK- 12  
Denver 80202

# TAG Application Overview (Cont.)

---

Need 4 things to apply:

- 1)** Copy of your agency's 501(c)(3) status letter from the IRS. If governmental agency, please provide Federal I.D. Tax Number. (If your organization has a fiscal sponsor who is a 501(c)(3), please provide that information.)
- 2)** A letter from your agency, on agency letterhead, dated and signed by the CEO/Agency Director describing:
  - Intended use
  - Impact this grant will have on the organization's clients
  - Total number of clients served annually
  - Total number of transit-dependent immediate needs clients served annually
- 3)** Copy of your Mission Statement (Nothing Additional)
- 4)** Copy of your W-9

# Program and Reporting Requirements

---

- Tickets are not for resale and must be given to agency clients free of cost
- Report to RTD on the dates listed below via the form provided by RTD documenting the number of tickets issued, and the approximate number of immediate needs clients served, both unique and repeat clients.
  - June 27, 2025
  - September 19, 2025
  - December 19, 2025

Please note: Failure to comply with reporting requirements could disqualify your organization from future funding opportunity



# TAG Program Timeline

---

- Pre-Application Webinars: Jan. 2, 2025
- Application Period: Jan. 3 - 31, 2025
- Application Support Webinar: Jan. 23, 2025
- Award/Denial Notification: Feb. 28, 2025
- Deadline to accept/decline awards: Mar. 14, 2025
- Awardee Program Webinar: Mar. 18, 2025
- Ticket Fulfilment: Mar. 24 - Apr. 18, 2025

# Resources

---

- Email: [TAGProgram@RTD-Denver.com](mailto:TAGProgram@RTD-Denver.com)
- Phone: 303-299-2132 (select Option 2)
- Website: [www.RTD-Denver.com/tag](http://www.RTD-Denver.com/tag)

# Questions?

**Thank you.**

