

## Benefits for Participating Schools

In addition to the cost and convenience benefits for students, RTD passes have tremendous benefits for participating institutions. Our pass programs serve as a critical student recruitment and retention tool, while also saving on campus parking infrastructure and real estate costs.



## Pass Program Options for Higher Education



### Questions?

303.299.2132 or  
passprograms@rtd-denver.com  
rtd-denver.com/pass-programs



[rtd-denver.com](http://rtd-denver.com)





## Expanded Options for Students

RTD has three great pass options for students in higher education. These passes are valid on all services (excludes special services and Access-a-Ride). Students can enjoy the flexibility of hassle-free travel to school, work and other activities.



## CollegePass

CollegePass is priced individually based on number of students and is an ideal low-cost option, often included with fees and tuition.

- Cost is \$15/student/semester for full-time or part-time.
- Contract is based on an academic school year.
- Annual contract minimum is \$9,000.
- After two years, the contract will automatically convert to utilization-based pricing.



## CollegePass Invoicing

RTD invoices based on institution provided enrollment census each semester for new contracts.

## SemesterPass



SemesterPass is a great opt-in option for smaller schools and community colleges. Pricing is based on the number of passes issued each semester.

- Cost is \$70/student/month per semester (for example, a 4-month SemesterPass would cost \$280/student).
- Schools are not locked in for a minimum contract price for the academic year.

## SemesterPass Invoicing

RTD invoices based on the total number of passes issued at the end of each semester.

## Bulk Mobile



Bulk mobile tickets offer the perfect opportunity for schools that want flexibility in how they distribute fares to their students.

- Great option for one-time purchases or the need for occasional passes.
- Option to buy 3-hour, day, airport and monthly passes.

## Bulk Mobile Invoicing

Receive a 10% discount for invoices over \$1,500.

## RTD Offers Easy Set Up and Support

No matter which pass program you choose, RTD offers ongoing support services for participating schools to ensure it's easy to set up and maintain:

- RTD creates an account for all institutions to issue electronic passes to specific MyRide accounts.
- We provide training and instructions on how to download the MyRide app and create an account.
- Our Market Development Consultants are available to assist as needed.