

DIRECTOR REQUESTED AGENDA ITEM

Additional Dedicated Service for High-Volume Events

Committee Meeting Date:

October 28, 2025

Board Meeting Date:

October 28, 2025

Added to Committee Agenda as a Director initiated request pursuant to RTD Board Bylaws Art. V, Section 3(b). Requires formal motion and second at Committee meeting.

MOTION

For the Board of Directors to adopt Resolution __ Series of 2025 Directing Staff to Plan for High-Volume Event Service in 2026.

REPRESENTATIVES

Karen Benker, Board Treasurer and Director (District I)

Kathleen Chandler, Director (District F)

Matt Larsen, Director (District E)

Chris Nicholson, Board Secretary and Director (District A)

Brett Paglieri, Director (District M)

PRESENTATION LENGTH

10 minutes

BACKGROUND

The Board of Directors has an ongoing interest in the level of service provided to customers for high-volume events held within RTD's service area. The Board held a Study Session on October 7, 2025, to discuss the agency's current approach to providing service to high-volume events.

The above Directors wish to build upon the discussion held at the aforementioned Study Session and take further action towards enhancing the amount of service the agency provides to high-volume events.

DISCUSSION

The Board is asked to discuss the attached resolution and debate the merits of directing staff to develop a plan to provide additional dedicated service to high-volume events in 2026.

FINANCIAL IMPACT

There is no financial impact arising from this action item, which calls on staff to develop a plan for additional dedicated service for high-volume events. There will be a significant cost to provide additional dedicated services to high-volume events, which will be presented to the Board as a component of the requested plan.

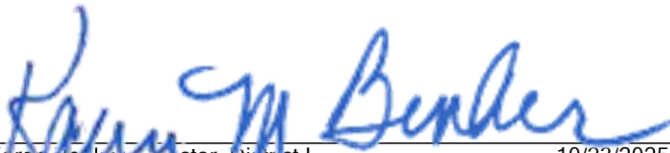
ATTACHMENTS:

- Large Event Service_Board Action_3 Signatures Form (DOCX)
- 10-28-2025 Resolution - 2026 High-Volume Event Service (DOCX)

Prepared by:

Jack Kroll, Executive Manager, Board Office

Approved by:



Karen M. Bender

Karen M. Bender, Director, District I

10/23/2025

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RTD

Board of Directors

Chair – Julien Bouquet, District G
First Vice Chair – Patrick O’Keefe, District H
Second Vice Chair – Troy Whitmore, District K
Secretary – Chris Nicholson, District A
Treasurer – Karen Benker, District I

Vince Buzek, District J
Vacant, District, N
Kathleen Chandler, District F
Lynn Guissinger, District O
Chris Gutschenritter, District D

Michael Guzman, District C
Ian Harwick, District L
Matt Larsen, District E
Brett Paglieri, District M
JoyAnn Ruscha, District B

WRITTEN NOTIFICATION

This Written Notification is provided to the RTD Board Chair and to the RTD Board Office Executive Manager pursuant to and consistent with Article V, Section 3(b) of the RTD Bylaws that the below-named RTD Directors hereby request that the following Action Item be added to the Agenda for the Board Meeting to be held on -October 28, 2025 as well as the preceding Executive Committee meeting scheduled for October 23, 2025 to wit:

For the Board of Directors to adopt Resolution __ Series of 2025 Directing Staff to Plan for High-Volume Event Service in 2026.

Director
Benker



Director
Nicholson



Director
Chandler



Director
Paglieri



Director
Larsen





**REGIONAL TRANSPORTATION DISTRICT
RESOLUTION NO. __, SERIES OF 2025**

A RESOLUTION DIRECTING STAFF TO PLAN FOR HIGH-VOLUME EVENT SERVICE IN 2026

WHEREAS, the pandemic in 2020 forced the elimination of public events, concerts, large public outside gatherings, and sports entertainment in large auditoriums to protect public health. This resulted in a significant reduction or cancellation of RTD bus and rail service. While many concerts and public sports events were reinstated in 2021, RTD has provided very limited additional services to high-volume events; and

WHEREAS, the public invests in RTD to provide public transit services, alleviate traffic congestion, and help reduce air pollution by decreasing the number of vehicles on our roads and highways; and

WHEREAS, RTD's service to major events including Denver Broncos games, Colorado Rockies games, various concert venues, and other special community events better serve the customers of the District, while decreasing traffic congestion and air pollution; and

WHEREAS, Senate Bill 2025-161 requires RTD to "work with entities hosting special events to facilitate increased ridership to and from the events, so long as the facilitation of increased ridership is additive to existing service"; and

WHEREAS, RTD staff indicated at the October 7th Study Session that they are pursuing "ticket-as-fare" bundling and that a marketing and outreach strategy is being developed by staff to collaborate with venues; and

WHEREAS, the Board understands the need for staff to have time for advanced planning to ensure operational readiness;

NOW THEREFORE BE IT RESOLVED by the Board of Directors of the Regional Transportation District:

1. By February 24, 2026, staff shall prepare and present to the full Board a detailed plan for additional dedicated transit service for high-volume events including home games of the Denver Broncos, Denver Nuggets, Colorado Avalanche, and Colorado Rockies as well as University of Colorado Boulder Buffaloes home football games, Red Rocks concerts, the BolderBoulder and other large concert or festival venues. There shall also be consideration of the anticipated Burnham Yard sports and entertainment complex in the future. The plan shall anticipate service beginning in May of 2026.

2. The plan shall include detailed staffing needs, requisite financial resources, fare structure, estimated revenue generation, and the criteria for which a high-volume event is identified for additional dedicated service.
3. The plan for service will be designed to maximize coverage of the entire RTD region by utilizing strategic Park and Ride locations across the district to make it convenient for customers to access the service.
4. These high-volume event services will be in addition to current service levels.
5. The plan will conform to all federal regulations and Federal Transit Administration (FTA) requirements such as having at least one additional stop.
6. Staff will seek financial contributions from high-volume event venues, as well as additional corporate sponsorship to offset the cost of providing additional services.
7. Staff will prepare a comprehensive marketing plan to advertise the introduction of these services to inform potential customers that these additional services will be available.
8. Starting in March of 2026, staff will provide monthly updates and progress reports regarding the implementation of these services to the Operations, Safety, and Security Committee.
9. Should the plan require additional funding authorization from the Board and/or a budget transfer, the Board will plan to take action to allocate the requisite funding in March of 2026 for service to begin in May 2026.

Dated this 28th day of October 2025

Julien Bouquet, Chair

Attest

Chris Nicholson, Secretary

Attachment: 10-28-2025 Resolution - 2026 High-Volume Event Service (5219 : Additional Dedicated Service for High-Volume Events)