



**Customer and Community Engagement
Report
March 2026**

rtd-denver.com



MEDIA RELATIONS Monthly Snapshot

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
News Inquiries	2023	24	25	18	24	23	21	25	36	36	9	24	22	287
	2024	26	33	58	37	47	53	77	34	61	53	49	44	572
	2025	40	51	46	43	48	43	28	56	79	28	39	37	538
	2026	48	41	28										117
	AVERAGE	34.5	37.5	37.5	34.7	39.3	39.0	43.3	42.0	58.7	30.0	37.3	34.3	

News Inquiries: requests made by journalists or media outlets for an interview, statement, response, or information

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
News Releases	2023	9	14	13	18	23	26	12	11	16	10	13	6	171
	2024	16	11	19	7	12	12	21	13	25	30	14	14	194
	2025	22	14	15	21	27	16	11	15	32	25	20	31	249
	2026	18	13	12										43
	AVERAGE	16.3	13.0	14.8	15.3	20.7	18.0	14.7	13.0	24.3	21.7	15.7	17.0	

News Releases: agency information widely disseminated to media outlets with the purpose of providing updates and information

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Media Events	2023	0	0	0	0	0	1	1	1	1	0	0	0	4
	2024	1	1	3	3	8	4	3	0	0	2	0	1	26
	2025	9	7	1	0	2	5	2	2	1	1	2	0	32
	2026	6	0	0										6
	AVERAGE	4.0	2.0	1.0	1.0	3.3	3.3	2.0	1.0	0.7	1.0	0.7	0.3	

Media Events: a news conference, media briefing, newsroom visit, or other externally-facing activity organized to communicate key messages

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Interviews	2023	10	14	8	8	10	12	12	15	5	1	5	12	112
	2024	6	7	28	9	15	18	18	7	16	18	3	13	158
	2025	3	9	8	15	13	4	6	16	13	10	6	5	108
	2026	6	2	4										12
	AVERAGE	6.3	8.0	12.0	10.7	12.7	11.3	12.0	12.7	11.3	9.7	4.7	10.0	

Interviews: on-the-record structured conversation between a journalist and RTD representative

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Statements	2023	1	0	3	2	0	2	1	1	6	0	1	2	19
	2024	0	4	3	4	9	2	3	1	3	2	5	0	36
	2025	1	5	1	0	0	3	0	0	2	1	3	13	29
	2026	6	2	2										10
	AVERAGE	2.0	2.8	2.3	2.0	3.0	2.3	1.3	0.7	3.7	1.0	3.0	5.0	

Statements: official communication or announcement issued by RTD to the media, typically in response to a specific event, situation, or inquiry

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Requests for Information	2023	13	11	7	14	13	7	11	20	25	8	18	8	155
	2024	20	22	25	24	30	36	58	26	43	32	40	30	386
	2025	6	39	40	28	35	31	22	34	57	17	33	18	360
	2026	35	36	22										93
	AVERAGE	18.5	27.0	23.5	22.0	26.0	24.7	30.3	26.7	41.7	19.0	30.3	18.7	

Requests for Information: non-CORA requests made by journalists seeking an answer to a question or other readily available information

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
News Stop Articles	2023	-	-	-	-	-	-	-	-	-	-	-	-	-
	2024	8	16	21	15	18	13	17	14	15	13	17	12	179
	2025	9	10	14	15	14	11	21	11	23	29	21	21	199
	2026	16	10	17										43
	AVERAGE	11.0	12.0	17.3	15.0	16.0	12.0	19.0	12.5	19.0	21.0	19.0	16.5	

News Stop Articles: RTD's online source for agency updates and original articles

MEDIA RELATIONS Monthly Topics

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Human Resources	2023	2	2	3	0	5	3	0	2	2	1	0	0	20
	2024	26	33	58	37	47	53	77	34	61	53	49	44	572
	2025	40	51	46	43	48	0	3	0	0	0	1	0	232
	2026	0	3	1										4

Human Resources: personnel, employee policies and guidelines, recruitment, hiring, and retention

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Personal Safety and Security	2023	13	6	4	5	3	4	0	6	9	1	2	1	54
	2024	16	11	19	7	12	12	21	13	25	30	14	14	194
	2025	22	14	15	21	27	6	9	11	14	11	4	1	155
	2026	6	2	1										9

Personal Safety and Security: Welcoming Transit Environment, crime, and Transit Police

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Bus and Rail Services	2023	0	0	0	0	0	1	1	1	1	0	0	0	4
	2024	1	1	3	3	8	4	3	0	0	2	0	1	26
	2025	9	7	1	0	2	26	17	27	34	4	19	17	163
	2026	8	7	11										26

Bus and Rail Services: service impacts, including schedules, frequency, maintenance disruptions, and operator availability

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Accidents/Crashes	2023	10	14	8	8	10	12	12	15	5	1	5	12	112
	2024	6	7	28	9	15	18	18	7	16	18	3	13	158
	2025	3	9	8	15	13	2	3	11	16	2	10	6	98
	2026	11	5	4										20

Accidents/Crashes: collisions or incidents involving revenue vehicles, trespassers, or pedestrians

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Fares	2023	1	0	3	2	0	2	1	1	6	0	1	2	19
	2024	0	4	3	4	9	2	3	1	3	2	5	0	36
	2025	1	5	1	0	0	1	1	2	0	0	2	0	13
	2026	0	1	0										1

Fares: pass programs, discounts, fare media, and zero-fare initiatives

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Governance/ Legislation	2023	13	11	7	14	13	7	11	20	25	8	18	8	155
	2024	20	22	25	24	30	36	58	26	43	32	40	30	386
	2025	6	39	40	28	35	13	1	1	0	2	0	1	166
	2026	4	3	3										10

Governance/Legislation: Board of Directors, state and federal legislation, regulatory oversight, financial-allocations, and ballot initiatives

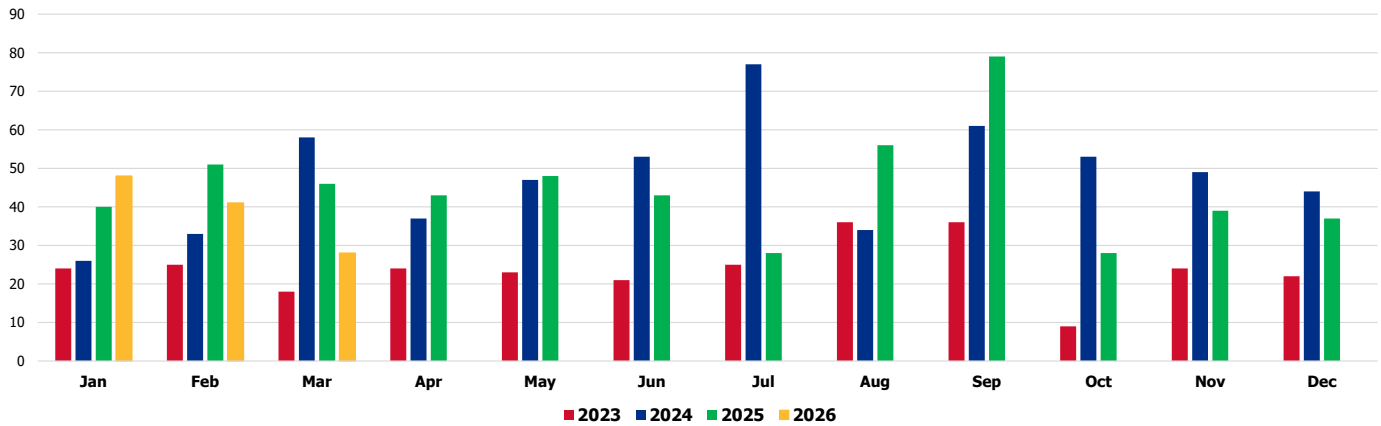
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Miscellaneous	2023	13	11	7	14	13	7	11	20	25	8	18	8	155
	2024	20	22	25	24	30	36	58	26	43	32	40	30	386
	2025	6	39	40	28	35	16	21	13	12	9	5	12	236
	2026	15	20	5										40

Miscellaneous: all other inquiries

NOTES: reflects topics related to all news inquiries received; prior to 2025, the monthly totals also included media events and news releases

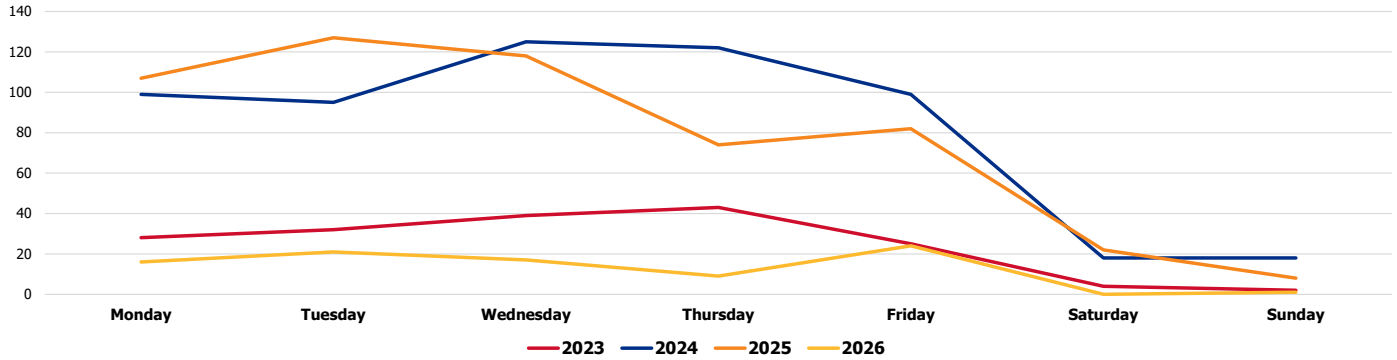
MEDIA RELATIONS News Inquiries: Month and Day Received

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
News Inquiries: Month	2023	24	25	18	24	23	21	25	36	36	9	24	22	287
	2024	26	33	58	37	47	53	77	34	61	53	49	44	572
	2025	40	51	46	43	48	43	28	56	79	28	39	37	538
	2026	48	41	28										117



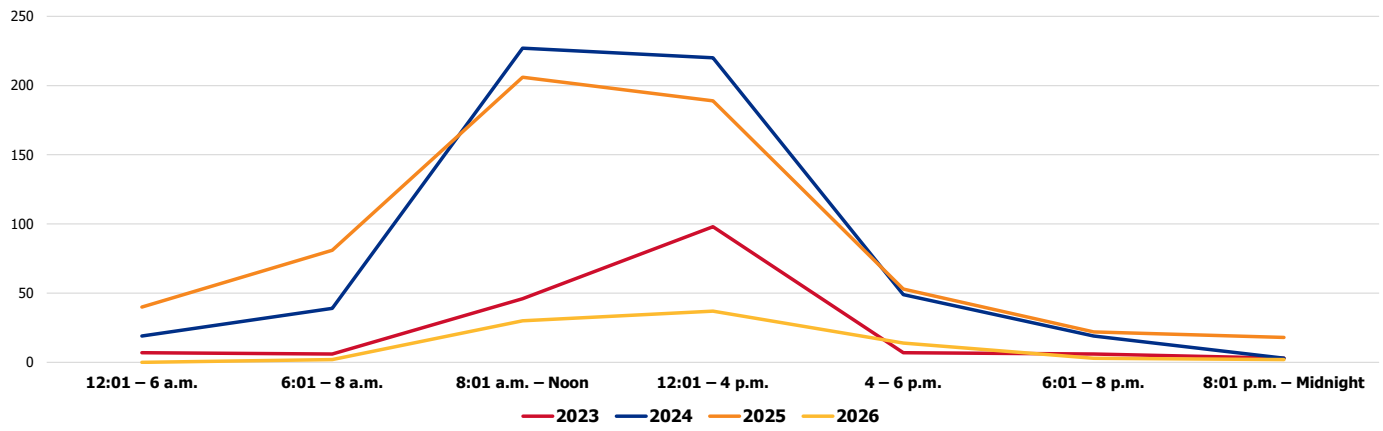
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Monday	2023						28							28
	2024						99							99
	2025	7	5	3	10	8	8	6	19	17	5	7	12	107
	2026	6	10	7										23
Tuesday	2023						32							32
	2024						95							95
	2025	14	10	16	9	15	11	7	8	15	3	9	10	127
	2026	14	7	7										28
Wednesday	2023						39							39
	2024						125							125
	2025	4	18	6	11	6	12	9	11	14	9	9	9	118
	2026	9	8	4										21
Thursday	2023						43							43
	2024						122							122
	2025	11	6	12	4	6	4	1	8	8	7	6	1	74
	2026	6	3	7										16
Friday	2023						25							25
	2024						99							99
	2025	4	5	7	8	13	4	5	8	18	3	4	3	82
	2026	12	12	3										27

Saturday	2023	4												4	
	2024	18												18	
	2025	0	6	0	1	0	4	0	2	6	0	2	1	22	
	2026	0	0	0											
Sunday	2023	2												2	
	2024	18												18	
	2025	0	1	2	0	0	0	0	0	1	1	2	1	8	
	2026	1	0	0											



MEDIA RELATIONS
News Inquiries: Time Received

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec		
12:01 – 6 a.m.	2023	7												7	
	2024	19												19	
	2025	7	5	3	10	8	5	0	2	0	0	0	0	40	
	2026	0	0	1											
6:01 – 8 a.m.	2023	6												6	
	2024	39												39	
	2025	14	10	16	9	15	3	0	0	6	1	4	3	81	
	2026	0	2	1											
8:01 a.m. – Noon	2023	46												46	
	2024	227												227	
	2025	20	15	20	19	17	12	10	25	27	11	16	14	206	
	2026	19	11	14											
12:01 – 4 p.m.	2023	98												98	
	2024	220												220	
	2025	12	20	15	9	15	20	14	18	30	10	14	12	189	
	2026	15	22	7											
4:01 – 6 p.m.	2023	7												7	
	2024	49												49	
	2025	7	2	4	2	7	1	3	8	8	5	4	2	53	
	2026	10	4	1											
6:01 – 8 p.m.	2023	6												6	
	2024	19												19	
	2025	0	7	2	0	1	2	1	2	2	1	0	4	22	
	2026	3	0	4											
8:01 p.m. – Midnight	2023	3												3	
	2024	3												3	
	2025	1	3	2	2	0	0	0	1	6	0	1	2	18	
	2026	1	1	0											



MEDIA RELATIONS
News Inquiries: Media Organization

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
9News	2023	2	2	3	4	2	2	3	3	5	1	2	2	31
	2024	3	8	10	7	9	7	14	2	8	5	6	4	83
	2025	7	10	3	11	10	4	2	2	10	4	7	7	77
	2026	4	2	2										8
Axios	2023	0	0	0	0	0	1	2	0	0	0	0	0	3
	2024	0	0	0	0	0	0	0	0	1	0	1	0	2
	2025	2	0	1	0	0	0	0	2	1	0	0	0	6
	2026	0	0	1										1
Boulder Daily Camera	2023	0	1	0	0	1	0	0	1	0	0	0	0	3
	2024	0	0	0	0	0	0	0	1	0	0	0	0	1
	2025	0	0	0	0	0	3	0	1	0	0	0	0	4
	2026	0	0	0										0
Boulder Reporting Lab	2023	0	0	0	0	0	0	0	0	0	0	0	0	0
	2024	0	0	0	0	1	0	0	0	1	0	0	0	2
	2025	0	0	0	0	0	0	0	0	0	0	1	0	1
	2026	0	0	0										0
BusinessDen	2023	0	0	0	0	2	0	0	1	0	0	0	0	3
	2024	0	0	0	0	1	0	0	0	0	0	0	0	1
	2025	0	0	0	0	0	2	1	0	0	0	0	0	3
	2026	0	0	0										0
CBS4 Colorado	2023	4	2	3	1	2	0	1	3	3	1	0	1	21
	2024	4	4	5	1	2	7	10	8	13	9	3	4	70
	2025	4	7	7	7	6	6	4	8	7	3	4	3	66
	2026	4	2	3										9
Colorado Community Media	2023	0	0	0	0	1	0	0	0	0	0	0	0	1
	2024	0	0	2	0	1	2	2	0	0	2	1	2	12
	2025	0	0	0	1	0	0	0	0	0	0	0	0	1
	2026	0	0	0										0
CPR/Denverite	2023	2	0	1	2	1	1	4	3	3	2	6	4	29
	2024	1	0	2	3	7	11	6	3	9	5	12	7	66
	2025	11	9	4	1	3	0	2	3	3	2	2	2	42
	2026	2	7	2										11
Denver Business Journal	2023	0	0	0	1	1	1	0	1	0	0	0	0	4
	2024	0	0	0	0	1	0	0	0	0	0	1	0	2
	2025	0	0	0	0	0	0	2	0	0	0	0	0	2
	2026	1	0	0										1

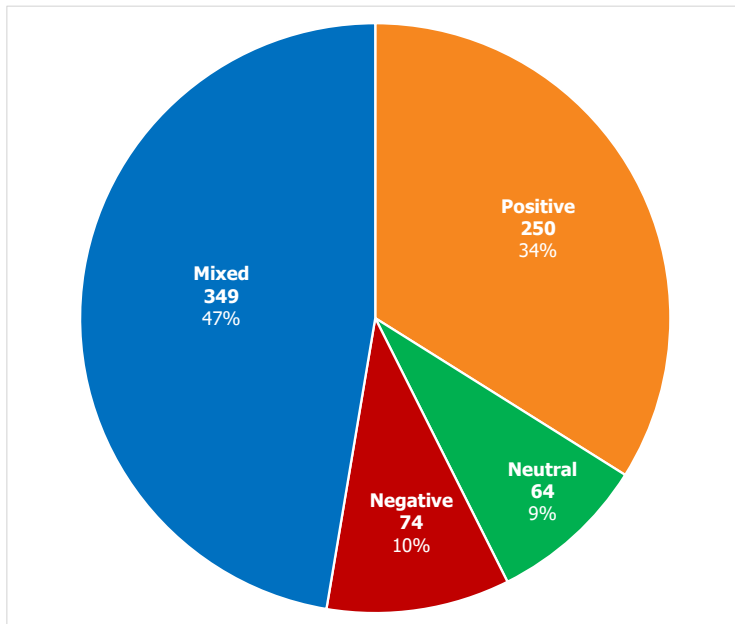
Denver Gazette	2023	0	1	0	2	1	1	0	1	3	0	0	2	11
	2024	1	1	6	3	5	2	3	4	3	1	1	1	31
	2025	3	4	4	1	1	6	0	6	8	1	3	1	38
	2026	2	0	0										2
Denver Post	2023	0	2	1	6	2	5	3	3	2	0	4	3	31
	2024	2	6	9	3	3	2	8	3	4	6	3	7	56
	2025	11	6	4	5	4	6	2	8	8	4	7	6	71
	2026	6	12	5										23
Denver7	2023	8	5	3	3	4	1	2	4	8	1	5	2	46
	2024	5	2	8	4	8	7	15	0	4	5	10	4	72
	2025	4	6	10	7	7	9	6	12	14	7	11	13	106
	2026	10	7	2										19
Fox31/CW2	2023	4	2	0	1	1	5	3	3	7	1	2	3	32
	2024	5	5	9	8	7	6	12	1	6	9	2	6	76
	2025	1	9	2	4	7	4	5	5	14	3	1	3	58
	2026	6	3	5										14
KOA Radio	2023	1	2	1	1	1	2	2	2	1	0	0	1	14
	2024	1	2	2	0	2	0	0	0	2	0	1	2	12
	2025	2	0	1	0	5	2	0	1	0	0	0	1	12
	2026	2	0	3										5
Longmont Times-Call	2023	0	0	0	0	0	0	0	0	0	0	0	1	1
	2024	0	0	0	0	1	1	0	0	2	0	0	0	4
	2025	0	0	0	0	0	0	0	0	0	0	0	0	0
	2026	0	0	0										0

MEDIA RELATIONS
News Inquiries: Media Organization

Telemundo	2023	1	1	1	0	2	0	1	0	0	0	0	1	7
	2024	0	0	2	2	1	0	2	0	0	0	0	0	7
	2025	1	3	2	2	1	0	0	0	1	0	0	0	10
	2026	2	1	0										3
The Colorado Sun	2023	0	0	0	0	0	0	1	0	0	0	0	1	2
	2024	0	0	0	1	1	0	0	0	1	4	0	0	7
	2025	0	0	3	0	0	1	0	0	1	0	0	0	5
	2026	0	0	0										0
Univision	2023	0	1	0	0	1	0	0	1	2	0	0	0	5
	2024	1	0	0	0	0	0	1	0	0	1	0	2	5
	2025	0	0	0	0	0	0	0	0	0	1	0	0	1
	2026	1	0	1										2
Westword	2023	1	0	2	0	0	1	1	2	0	0	1	0	8
	2024	1	1	2	1	2	6	1	2	2	1	2	1	22
	2025	1	1	2	0	0	0	3	3	2	0	0	0	12
	2026	0	2	1										3
Other	2023	1	6	2	3	1	1	2	8	2	3	4	0	33
	2024	2	3	4	7	5	5	6	13	10	5	8	4	72
	2025	7	6	8	4	4	2	1	5	10	3	2	1	53
	2026	7	5	3										15

MEDIA RELATIONS Earned Media: Daily Overview

Date	Weekday	Volume	Impressions		Sentiment			
			Potential	% Total	Positive	Neutral	Negative	Mixed
March 1, 2026	Sunday	4	25,796,132	2.50%	3	0	0	1
March 2, 2026	Monday	16	8,518,836	0.83%	6	2	1	7
March 3, 2026	Tuesday	84	73,043,035	7.08%	77	1	2	4
March 4, 2026	Wednesday	28	45,813,905	4.44%	6	3	3	16
March 5, 2026	Thursday	23	43,058,117	4.17%	11	1	2	9
March 6, 2026	Friday	14	53,090,192	5.14%	7	1	5	1
March 7, 2026	Saturday	3	87,986	0.01%	2	0	0	1
March 8, 2026	Sunday	1	105,034,134	10.18%	0	0	1	0
March 9, 2026	Monday	25	44,598,016	4.32%	9	2	1	13
March 10, 2026	Tuesday	46	89,388,437	8.66%	35	4	0	7
March 11, 2026	Wednesday	15	65,329,758	6.33%	6	2	0	7
March 12, 2026	Thursday	14	10,458,581	1.01%	5	2	1	6
March 13, 2026	Friday	10	3,816,591	0.37%	2	4	0	4
March 14, 2026	Saturday	9	540,683	0.05%	0	1	0	8
March 15, 2026	Sunday	5	3,060,155	0.30%	3	0	0	2
March 16, 2026	Monday	5	625,263	0.06%	3	0	0	2
March 17, 2026	Tuesday	9	8,865,694	0.86%	4	1	1	3
March 18, 2026	Wednesday	23	77,703,007	7.53%	7	1	4	11
March 19, 2026	Thursday	12	6,111,671	0.59%	5	1	2	3
March 20, 2026	Friday	8	163,848	0.02%	1	2	3	2
March 21, 2026	Saturday	5	4,456,236	0.43%	3	0	0	2
March 22, 2026	Sunday	4	2,960,155	0.29%	3	0	1	0
March 23, 2026	Monday	39	84,261,613	8.16%	9	7	1	22
March 24, 2026	Tuesday	33	5,352,181	0.52%	15	5	1	12
March 25, 2026	Wednesday	36	12,565,897	1.22%	10	8	2	16
March 26, 2026	Thursday	16	63,100,763	6.11%	2	5	0	9
March 27, 2026	Friday	23	157,284,747	15.24%	6	4	1	12
March 28, 2026	Saturday	71	3,649,907	0.35%	0	5	0	66
March 29, 2026	Sunday	9	1,886,987	0.18%	4	0	0	5
March 30, 2026	Monday	38	22,387,243	2.17%	4	0	3	31
March 31, 2026	Tuesday	27	9,237,539	0.89%	2	2	0	23
		655	1,032,247,309		250	64	35	305

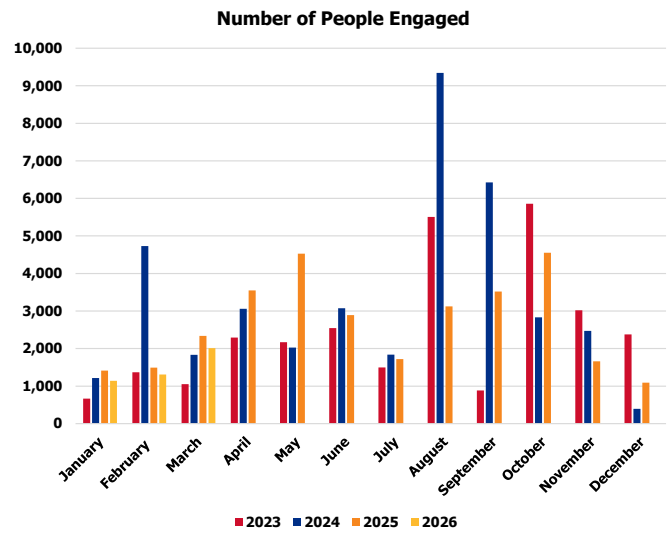
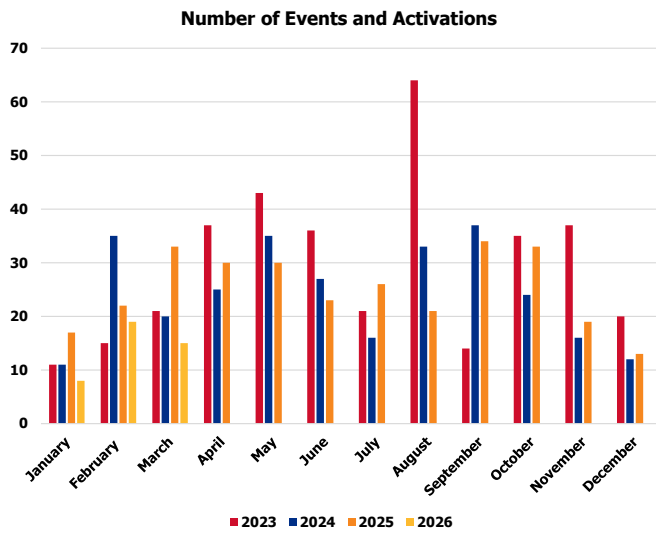


Sentiment Definitions
Positive: an analysis of media coverage that indicates the content is positive or supportive of RTD's services, decisions, operations, etc.
Neutral: an analysis of media coverage that indicates a low-emotion item or content that is balanced, with positive and negative values canceling each other out
Negative: an analysis of media coverage that indicates the content is negative or critical of RTD's services, decisions, operations, etc.
Mixed: an analysis of media coverage that contains both positive and negative opinions, making it difficult to categorize the article as strictly positive, negative, or neutral

CUSTOMER AND COMMUNITY OUTREACH

Community Engagement Events

	Number of Events and Activations					Number of People Engaged				People Engaged per Event (Average)			
	2023	2024	2025	2026		2023	2024	2025	2026	2023	2024	2025	2026
January	11	11	17	8	January	664	1,214	1,411	1,143	60.4	110.4	83.0	142.9
February	15	35	22	19	February	1,368	4,732	1,491	1,308	91.2	135.2	67.8	68.8
March	21	20	33	15	March	1,052	1,832	2,339	2,011	50.1	91.6	70.9	134.0
April	37	25	30		April	2,292	3,058	3,549		61.9	122.3	118.3	
May	43	35	30		May	2,169	2,027	4,528		50.4	57.9	150.9	
June	36	27	23		June	2,547	3,073	2,891		70.8	113.8	125.7	
July	21	16	26		July	1,497	1,840	1,718		71.3	115.0	66.1	
August	64	33	21		August	5,504	9,344	3,125		86.0	283.2	148.8	
September	14	37	34		September	883	6,427	3,518		63.1	173.7	103.5	
October	35	24	33		October	5,857	2,833	4,552		167.3	118.0	137.9	
November	37	16	19		November	3,022	2,473	1,662		81.7	154.6	87.5	
December	20	12	13		December	2,376	396	1,091		118.8	33.0	83.9	
TOTAL	354	291	301	42	TOTAL	29,231	39,249	31,875	4,462	81	126	104	



	Events by Location													
	2025	2026	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Arvada	5	3	0	3	0	0	0	0	0	0	0	0	0	0
Aurora	24	4	1	3	0	0	0	0	0	0	0	0	0	0
Boulder	19	1	0	1	0	0	0	0	0	0	0	0	0	0
Broomfield	2	1	0	0	1	0	0	0	0	0	0	0	0	0
Brighton	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Centennial	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Commerce City	2	0	0	0	0	0	0	0	0	0	0	0	0	0
Denver	178	23	7	5	11	0	0	0	0	0	0	0	0	0
Edgewater	2	0	0	0	0	0	0	0	0	0	0	0	0	0
Englewood	8	1	0	0	1	0	0	0	0	0	0	0	0	0
Golden	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Greenwood Village	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Highlands Ranch	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Lakewood	12	0	0	0	0	0	0	0	0	0	0	0	0	0
Littleton	5	1	0	0	1	0	0	0	0	0	0	0	0	0
Lone Tree	3	0	0	0	0	0	0	0	0	0	0	0	0	0
Longmont	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Louisville	1	0	0	0	0	0	0	0	0	0	0	0	0	0

Northglenn	5	0	0	0	0	0	0	0	0	0	0	0	0	0
Parker	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Sheridan	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Thornton	1	1	0	1	0	0	0	0	0	0	0	0	0	0
Westminster	3	0	0	0	0	0	0	0	0	0	0	0	0	0
Wheat Ridge	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Virtual/Other	26	6	0	6	0	0	0	0	0	0	0	0	0	0
TOTAL	301	41	8	19	14	0	0	0	0	0	0	0	0	0

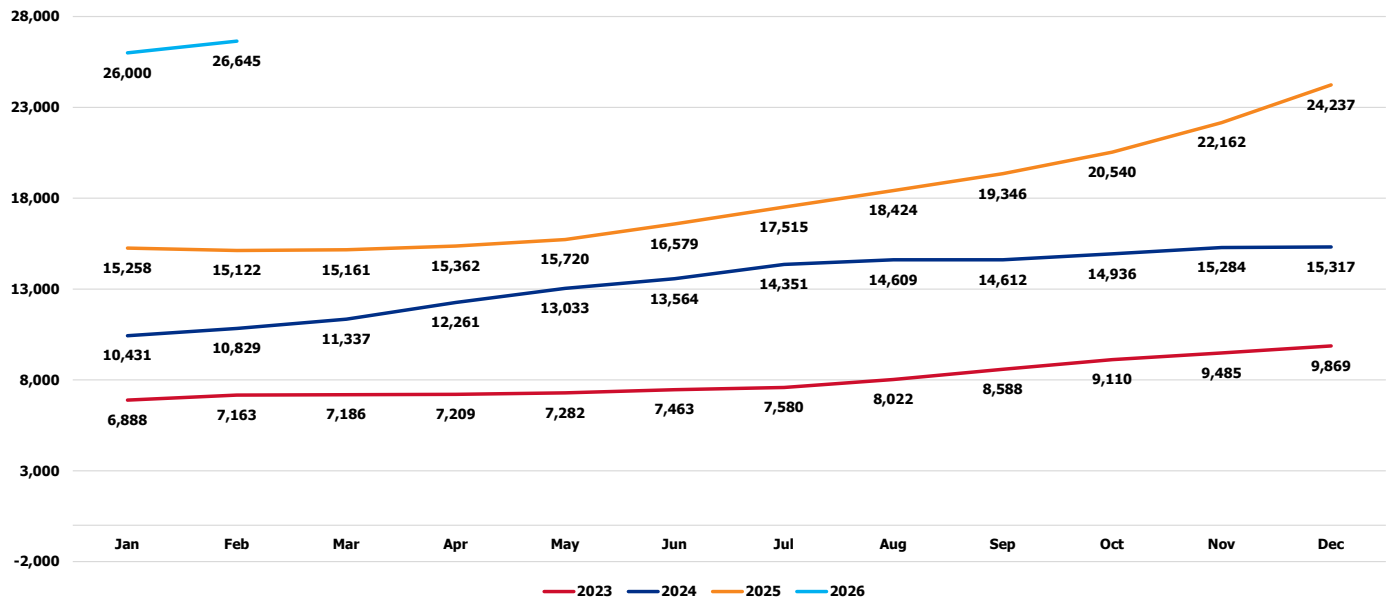
CUSTOMER AND COMMUNITY OUTREACH
Community Engagement Events

Event Date	Event	Role	Location	Zip Code	Engaged
March 13, 2026	Spring Break Station Activation at Union Station	Booth/Table	Denver	80202	
March 13, 2026	Spring Break Station Activation at Central Park Station	Booth/Table	Denver	80207	
March 13, 2026	Spring Break Station Activation at Denver Airport Station	Booth/Table	Denver	80249	375
March 28, 2026	Inaugural Denver Summit Football Club Tailgate	Booth/Table	Denver	80202	417
March 23, 2026	Arapahoe County Council on Aging - March 2026 Meeting	Panelist	Littleton	80122	25
March 18, 2026	Transit Employee Appreciation Day Event at Elati	Booth/Table	Englewood	80110	62
March 18, 2026	Transit Employee Appreciation Day at US 36 and Broomfield Station	Booth/Table	Broomfield	80021	28
March 25, 2026	East Colfax BRT Meet the Artist Event	Booth/Table	Denver	80203	32
March 5, 2026	Rocky Mountain Land Use Institute (RMLUI) 2026 Western Places - Western	Panelist	Denver	80208	95
March 3, 2026	2026 Annual Contracting Open House	Booth/Table	Denver	80211	150
March 4, 2026	Start Your Day with RTD	Presentation	Virtual		20
March 4, 2026	COMTO Colorado Annual Kick-off	General Attendee	Denver	80202	172
March 7, 2026	2026 Annual HCC Gala	General Attendee	Denver	80202	350
March 11, 2026	Firestorm® B2B Construction Industry Expo	General Attendee	Denver	80216	85
March 28, 2026	2026 African Chamber of Commerce Business Awards	General Attendee	Denver	80207	200

CUSTOMER AND COMMUNITY OUTREACH LiVE Program

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Applications Submitted	2023	1,327	1,122	1,122	1,000	1,062	1,229	1,390	1,912	2,140	2,078	2,115	1,802	18,299
	2024	2,433	2,474	2,972	2,991	2,834	2,683	2,850	3,120	3,089	3,217	3,160	2,996	34,819
	2025	3,738	2,811	2,563	2,757	2,469	2,500	2,711	2,708	2,853	2,749	3,024	3,049	33,932
	2026	3,395	2,534	2,840										8,769
Applications Approved	2023	697	800	654	579	655	701	608	921	1,209	1,133	984	928	9,869
	2024	1,259	1,198	1,162	1,503	1,427	1,232	1,395	1,179	1,212	1,457	1,332	961	15,317
	2025	1,200	1,072	1,196	1,707	1,785	2,031	2,331	2,089	2,138	2,652	2,958	3,036	24,195
	2026	2,959	1,707	2,003										6,669
Enrolled Participants	2023	6,888	7,163	7,186	7,209	7,282	7,463	7,580	8,022	8,588	9,110	9,485	9,869	
	2024	10,431	10,829	11,337	12,261	13,033	13,564	14,351	14,609	14,612	14,936	15,284	15,317	
	2025	15,258	15,122	15,161	15,362	15,720	16,579	17,515	18,424	19,346	20,540	22,162	24,237	
	2026	26,000	26,645	27,463										

Active Participants



CUSTOMER CARE Inbound Customer Engagement and Support

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL	
Total Call Volume	2024	513,870											513,870		
	2025	41,131	36,621	38,284	39,270	40,971	38,850	35,699	39,781	38,803	39,683	34,804	37,993	461,890	
	2026	42,055	33,501	35,773											111,329

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Average Speed to Answer	2024	:24												
	2025	:16	:16	:16	:16	:19	:19	:20	:21	:23	:23	:22	:22	
	2026	:30	:18	:16										

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Average Handle Time per Call	2024	3:16												
	2025	3:18	3:14	3:13	3:14	3:14	3:14	3:14	3:15	3:15	3:15	3:15	3:15	
	2026	3:17	3:13	3:18										

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL	
FlexRide Reservations	2024	79,527												79,527	
	2025	6,972	6,286	6,475	6,829	6,094	5,891	6,327	6,615	6,440	6,793	5,567	6,179	76,468	
	2026	6,856	5,977	6,148											18,981

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
Emails/Web Forms Received	2023	13,992												13,992
	2024	20,505												20,505
	2025	1,554	1,365	1,430	1,695	1,636	1,504	1,404	1,767	1,518	1,582	1,384	1,571	18,410
	2026	1,501	1,344	1,445										

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
Social Media Messages Received	2023	48,693												48,693
	2024	25,618												25,618
	2025	1,768	1,424	1,218	1,350	1,691	2,258	1,451	1,723	1,756	1,426	1,105	1,103	18,273
	2026	749	842	1,484										

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
Social Media Messages Actioned	2023	43,352												43,352
	2024	25,437												25,437
	2025	1,763	1,419	1,214	1,345	1,683	2,214	1,440	1,705	1,746	1,421	1,093	1,100	18,143
	2026	748	839	1,482										

CUSTOMER CARE Customer Support by Case Category

Fixed Route and FlexRide

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
Customer Experience	2024	18,709											18,709	
	2025	1,505	1,186	1,237	1,229	1,256	1,345	1,260	1,459	1,467	1,406	1,217	1,384	15,951
	2026	1,322	1,197	1,400										
Service Delivery	2024	2,268											2,268	
	2025	182	167	180	189	195	180	190	182	214	196	131	166	2,172
	2026	129	131	165										
Commendation	2024	1,828											1,828	
	2025	148	169	208	126	168	126	145	157	163	156	134	185	1,885
	2026	158	153	172										
Lost and Found	2024	4,151											4,151	
	2025	341	315	348	345	359	320	336	405	374	401	326	350	4,220
	2026	351	343	343										
Public Facilities	2024	1,017											1,017	
	2025	72	67	78	81	73	72	89	101	97	61	61	58	910
	2026	61	57	74										
Inquiry/Request	2024	7,376											7,376	
	2025	556	469	479	755	631	497	430	621	470	497	437	485	6,327
	2026	504	396	469										

Paratransit

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
Customer Experience	2024	1,964											1,964	
	2025	145	108	145	119	151	129	178	152	185	193	134	167	1,806
	2026	176	138	155										
Service Delivery	2024	985											985	
	2025	97	53	55	66	76	73	71	73	83	96	71	75	889
	2026	79	69	59										
Commendation	2024	920											920	
	2025	93	85	73	61	80	65	76	72	60	67	49	73	854
	2026	60	58	81										
QRyde/Software Issue	2024	64											64	
	2025	10	3	4	9	8	23	6	9	8	24	8	6	118
	2026	10	2	2										

Customer Cases (RTD Transportation Divisions)

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
Cases Researched	2024	9,554											9,554	
	2025	718	652	713	647	635	699	628	712	706	716	586	651	8,063
	2026	642	589	645										
Video Playbacks Reviewed	2024	863											863	
	2025	69	93	94	83	77	82	76	93	76	111	63	80	997
	2026	73	73	78										
Average Days to Resolve	2024	6.90												
	2025	4.25	5.26	5.12	5.51	5.23	5.12	5.12	5.02	5.00	5.04	5.05	5.01	
	2026	3.97	5.28	4.2										

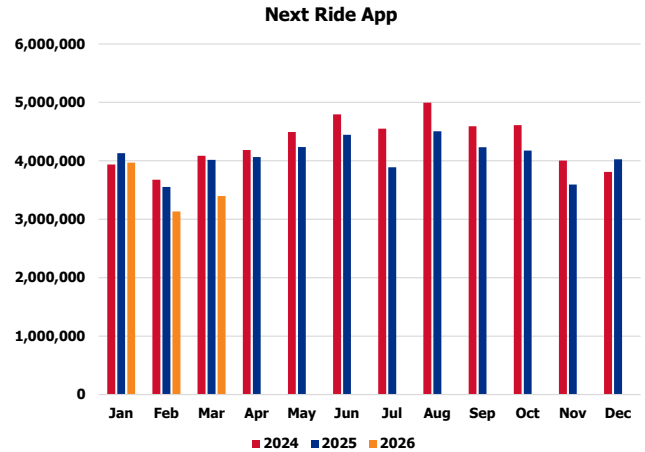
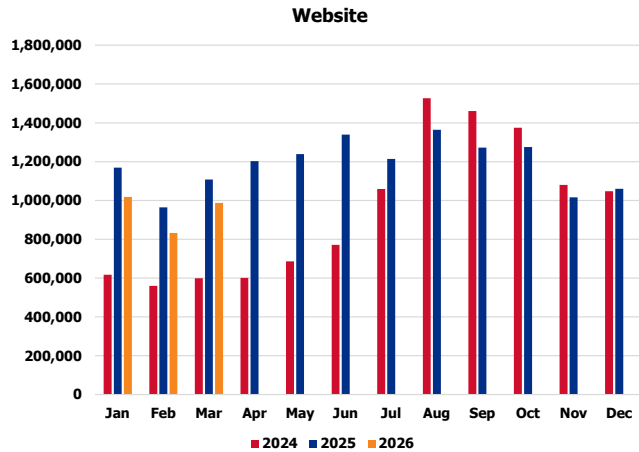
Tap-n-Ride Customers

2026		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL	
Fare Purchased*	Taps (#)	13,305	13,898	24,343											51,546
	Taps (\$)	\$ 60,819	\$ 64,671	\$ 120,029.00											\$ 245,519

WEBSITE AND NEXT RIDE APP Monthly Sessions and Users

Total Sessions

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
Website	2024	617,112	560,218	599,421	601,250	686,621	771,007	1,058,959	1,526,690	1,460,823	1,374,969	1,080,084	1,047,191	11,384,345
	2025	1,169,426	964,783	1,108,136	1,202,354	1,238,507	1,339,469	1,213,772	1,364,320	1,272,798	1,275,360	1,015,666	1,060,417	14,225,008
	2026	1,018,109	832,537	986,974										2,837,620
Next Ride App	2024	3,938,435	3,676,778	4,085,680	4,184,714	4,493,141	4,796,424	4,550,584	4,995,757	4,591,428	4,612,254	4,002,768	3,811,120	51,739,083
	2025	4,131,996	3,553,321	4,017,839	4,065,442	4,236,663	4,445,649	3,889,451	4,505,138	4,233,039	4,174,273	3,593,151	4,027,580	48,873,542
	2026	3,969,384	3,132,164	3,396,086										10,497,634



Unique Users: Website

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
Unique Mobile Users	2024	110,751	102,471	115,366	109,684	129,053	158,577	158,859	167,284	160,040	147,403	111,297	105,994	1,576,779
	2025	110,974	89,805	112,192	123,608	133,137	145,949	125,463	152,741	151,760	222,810	120,083	112,354	1,600,876
	2026	100,989	96,231	109,102										306,322
Unique Desktop Users	2024	69,344	71,338	66,222	70,775	77,210	76,527	78,381	79,047	80,630	72,182	58,647	54,203	854,506
	2025	65,232	55,781	55,781	69,939	65,458	68,028	66,916	73,198	72,548	60,457	64,912	64,166	782,416
	2026	73,265	61,443	66,334										201,042
% Unique Mobile Users	2024	61.5%	59.0%	63.5%	60.8%	62.6%	67.4%	67.0%	67.9%	66.5%	67.1%	65.5%	66.2%	
	2025	63.0%	61.7%	66.8%	63.9%	67.0%	68.2%	65.2%	67.6%	67.7%	78.7%	64.9%	63.6%	
	2026	58.0%	61.0%	62.2%										

Unique Users: Next Ride App

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
Unique Mobile Users	2024	224,597	209,683	237,832	234,645	259,316	276,175	268,500	276,881	260,114	249,536	222,361	213,440	2,933,080
	2025	198,521	174,172	203,156	206,906	221,154	240,162	223,069	245,213	229,597	153,069	201,666	216,984	2,513,669
	2026	202,293	161,015	197,800										561,108
Unique Desktop Users	2024	59,372	53,844	58,807	61,660	66,750	69,193	67,822	68,709	64,639	62,760	55,619	52,859	742,034
	2025	61,961	51,585	76,289	61,671	62,018	65,404	61,353	65,632	66,353	78,229	52,344	58,943	761,782
	2026	62,110	48,781	55,089										165,980
% Unique Mobile Users	2024	79.1%	79.6%	80.2%	79.2%	79.5%	80.0%	79.8%	80.1%	80.1%	79.9%	80.0%	80.2%	
	2025	76.2%	77.2%	72.7%	77.0%	78.1%	78.6%	78.4%	78.9%	77.6%	66.2%	79.4%	78.6%	
	2026	76.5%	76.7%	78.2%										

WEBSITE AND NEXT RIDE APP Translated Sessions

		Website												
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
Spanish	2024	10,871	11,046	11,478	11,589	13,360	13,770	21,333	34,201	32,079	29,985	22,205	21,952	233,869
	2025	25,176	16,011	40,219	24,352	26,280	21,404	20,293	25,226	22,809	23,467	15,945	15,138	276,320
	2026	14,403	13,676	13,637										41,716
Chinese	2024	937	1,089	1,084	1,085	1,245	1,766	2,622	3,905	3,081	2,597	2,247	2,034	23,692
	2025	2,286	1,911	3,195	5,615	3,720	3,441	2,769	3,391	1,854	2,578	2,087	2,207	35,054
	2026	2,773	2,094	3,700										8,567
Vietnamese	2024	-	77	135	251	89	141	108	319	310	209	179	168	1,986
	2025	75	130	399	213	225	106	144	282	224	710	140	117	2,765
	2026	443	1,454	2,304										4,201
Russian	2024	-	-	-	97	421	368	593	799	1,093	962	704	489	5,526
	2025	449	406	2,283	524	656	794	703	816	613	1,078	1,040	1,520	10,882
	2026	1,476	1,056	1,703										4,235
Korean	2024	-	-	-	-	-	-	-	-	-	-	440	972	1,412
	2025	1,263	934	2,806	1,892	2,114	1,467	1,456	1,553	1,126	1,890	1,821	1,651	19,973
	2026	2,088	1,431	2,577										6,096
French	2024	-	-	-	-	-	-	-	-	-	-	-	-	0
	2025	-	-	-	1,770	2,483	2,426	2,968	3,006	1,905	2,860	1,367	1,346	20,131
	2026	1,847	1,946	3,018										6,811
Somali	2024	-	-	-	-	-	-	-	-	-	-	-	-	0
	2025	-	-	-	4	2	8	6	16	20	334	8	6	404
	2026	391	642	1,381										2,414
Nepali	2024	-	-	-	-	-	-	-	-	-	-	-	-	0
	2025	-	-	-	4	8	13	1	19	29	322	10	6	412
	2026	338	459	1,084										1,881
Amharic	2024	-	-	-	-	-	-	-	-	-	-	-	-	0
	2025	-	-	-	30	104	115	70	72	409	738	12	43	1,593
	2026	700	696	1,590										2,986

		Next Ride App												
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
Spanish	2024	15,148	18,153	19,011	20,407	18,821	14,819	14,833	18,058	14,548	13,804	12,125	12,247	191,974
	2025	11,637	9,414	12,931	12,196	11,557	10,030	15,717	10,731	10,314	8,958	8,973	12,365	134,823
	2026	9,377	8,959	8,167										26,503
Chinese	2024	676	887	1,058	657	1,159	1,077	977	868	593	768	554	2,990	12,264
	2025	2,437	1,739	738	1,292	1,431	1,149	956	781	513	609	631	1,018	13,294
	2026	754	645	594										1,993
Vietnamese	2024	-	-	17	351	122	253	112	153	548	778	426	365	3,125
	2025	154	251	183	149	114	177	332	125	85	97	69	146	1,882
	2026	122	962	433										1,517
Russian	2024	-	-	-	67	628	1,422	2,040	1,802	2,284	2,164	1,408	1,505	13,320
	2025	1,100	1,426	1,576	1,137	1,617	1,703	1,219	2,096	945	865	1,713	2,868	18,265
	2026	3,484	3,616	1,465										8,565
Korean	2024	-	-	-	-	-	-	-	-	-	-	82	173	255
	2025	265	475	694	848	495	1,036	376	354	275	285	1,100	2,175	8,378
	2026	2,060	4,280	697										7,037
French	2024	-	-	-	-	-	-	-	-	-	-	-	-	0
	2025	-	-	-	507	524	570	497	723	533	524	413	526	4,817
	2026	233	376	637										1,246
Somali	2024	-	-	-	-	-	-	-	-	-	-	-	-	0
	2025	-	-	-	90	211	66	69	112	271	165	281	207	1,472
	2026	165	759	722										1,646

Nepali	2024	-	-	-	-	-	-	-	-	-	-	-	0	
	2025	-	-	-	55	448	727	975	794	623	194	289	259	4,364
	2026	140	242	538										920
Amharic	2024	-	-	-	-	-	-	-	-	-	-	-	-	0
	2025	-	-	-	65	4	258	99	132	234	90	55	67	1,004
	2026	32	292	*										324

*Next Ride system error

WEBSITE Features and Page Views

		Website												
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
accessiBe	2024	-	-	-	-	-	-	572	1,200	1,579	1,423	957	769	6,500
	2025	933	892	756	942	972	1,135	993	1,203	1,092	1,010	866	882	11,676
	2026	889	645	1,017										2,551
Plan a Trip Widget	2024	-	-	-	-	-	-	-	-	9,935	19,228	17,382	16,815	63,360
	2025	17,466	14,783	17,098	17,162	17,252	19,270	16,986	18,979	17,752	16,911	14,393	15,452	203,504
	2026	14,943	11,924	14,535										41,402
Board of Directors	2024	3,011	2,359	2,526	2,454	2,429	3,169	3,701	5,327	5,870	13,053	7,845	4,713	56,457
	2025	6,194	5,340	5,332	5,405	5,212	6,127	6,174	6,788	5,905	5,654	3,920	3,953	66,004
	2026	4,780	4,364	4,536										13,680
Budget	2024	-	-	-	-	-	-	-	-	-	278	1,473	761	2,512
	2025	399	273	258	312	289	252	337	340	453	1,203	493	744	5,353
	2026	515	458	367										1,340
News Stop	2024	1,027	1,019	1,327	1,025	940	1,109	1,822	2,303	2,643	2,399	1,642	1,700	18,956
	2025	2,162	1,679	1,751	2,020	1,948	2,132	2,062	2,536	2,690	2,757	2,151	3,044	26,932
	2026	2,218	1,894	2,728										6,840
News Releases	2024	105	69	80	61	71	74	173	244	302	178	187	176	1,720
	2025	263	158	162	164	263	224	179	241	196	158	140	178	2,326
	2026	139	151	112										402
Downtown Rail Project	2024	-	1,146	2,759	3,236	7,634	7,485	9,291	11,003	9,282	2,230	995	966	56,027
	2025	1,313	971	895	884	978	1,076	972	20,769	13,441	7,539	6,222	2,546	57,606
	2026	1,213	1,666	3,807										6,686
Light Rail Speed Restrictions	2024	-	-	-	-	-	10,045	15,634	10,383	16,782	24,131	16,186	15,188	108,349
	2025	18,027	15,024	11,545	9,419	6,765	849	418	407	281	262	180	173	63,350
	2026	163	167	160										490
Light Rail Maintenance	2024	-	-	-	-	-	542	1,745	2,823	4,344	5,384	2,744	2,378	19,960
	2025	2,483	1,641	1,038	1,021	725	227	142	174	167	97	93	54	7,862
	2026	51	40	27										118
Train Horns	2024	-	-	-	-	-	-	-	790	234	132	376	225	1,757
	2025	75	106	74	70	109	119	185	142	281	106	100	185	1,552
	2026	144	59	145										348
Paratransit Peer Review	2024	-	-	-	-	-	-	-	-	3,897	4,358	383	1,379	10,017
	2025	543	536	176	184	173	413	622	523	461	454	88	118	4,291
	2026	138	90	75										303
Personal Safety	2024	-	-	-	-	-	-	-	-	-	-	-	-	0
	2025	-	-	1,272	827	469	410	458	3,471	463	3,019	278	343	11,010
	2026	2,691	4,760	8,937										16,388
Yale Street Bridge Repairs Overview	2024	-	-	-	-	-	-	-	-	-	-	-	-	0
	2025	-	-	-	-	-	-	-	-	-	-	-	457	457
	2026	68	14	7										89
FlexRide	2024	-	-	-	-	-	-	-	-	-	-	-	-	0
	2025	-	-	-	24,260	21,613	20716	13,394	15,665	13,945	13,434	10,792	10,170	143,989
	2026	10,662	11,570	12,099										34,331

Public Information Dashboard	2024	-	-	-	-	-	-	-	-	-	-	-	-	0
	2025	-	-	-	-	-	-	-	-	-	12	582	594	
	2026	410	410	379										1,199
Finishing FasTracks	2024	-	-	-	-	-	-	-	-	-	-	-	-	0
	2025	-	-	-	-	-	-	-	-	1,801	3,407	1,122	683	7,013
	2026	496	226	263										985

Next Ride App Features and Page Views

		Next Ride App												
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
Plan a Trip	2024	444,179	423,467	463,906	460,331	486,601	548,417	508,976	569,830	737,534	1,002,504	877,258	768,147	7,291,150
	2025	824,733	719,630	1,044,544	1,455,905	1,106,423	1,667,717	1,827,869	1,696,594	1,080,049	996,857	880,367	578,526	13,879,214
	2026	979,521	447,846	497,236										1,924,603
Bus and Rail Schedules	2024	331,119	294,532	330,502	343,446	371,946	404,044	378,142	406,355	371,556	365,716	315,924	315,569	4,228,851
	2025	332,492	281,502	326,715	339,546	344,178	379,288	341,417	362,461	354,281	336,172	299,489	327,722	4,025,263
	2026	329,638	250,597	274,348										854,583
Purchase Tickets (MyRide)	2024	-	-	11,433	13,808	16,014	20,190	17,957	18,527	16,645	15,699	12,833	11,201	154,307
	2025	10,545	9,787	11,985	11,829	12,783	15,493	14,447	16,234	15,259	15,348	12,399	12,965	159,074
	2026	12,541	9,176	11,085										32,802
Schedule: A Line	2024	159,674	156,634	183,914	179,441	204,293	216,560	226,477	218,429	204,406	197,891	197,728	200,803	2,346,250
	2025	166,935	148,975	177,588	189,953	219,394	221,294	223,370	241,435	216,956	213,289	193,584	215,393	2,428,166
	2026	171,330	141,406	167,589										480,325
Schedule: AB1 Route	2024	117,788	112,395	134,777	123,616	136,891	139,133	139,906	135,406	135,611	137,115	147,997	148,257	1,608,892
	2025	122,812	104,224	134,390	113,685	149,768	144,134	144,405	126,379	125,065	127,132	131,987	126,017	1,549,998
	2026	100,961	93,574	120,460										314,995
Schedule: E Line	2024	80,894	62,474	67,860	74,721	88,327	90,091	64,631	73,066	69,003	85,826	60,442	60,295	877,630
	2025	69,714	52,755	59,822	63,003	67,842	92,463	66,604	104,155	85,417	73,800	59,741	33,802	829,118
	2026	74,872	45,629	56,469										176,970
Service Alerts	2024	35,929	29,399	51,008	36,399	34,913	33,006	34,519	33,547	29,737	34,363	38,599	33,943	425,362
	2025	51,600	36,879	38,693	39,209	45,507	48,597	38,643	45,221	49,614	45,969	36,768	50,123	526,823
	2026	32,223	33,986	33,526										99,735

SOCIAL MEDIA

Posts, Audience Growth, and Performance

Total Posts

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL	
X (Twitter)	2024	1,366												1,366	
	2025	120	98	115	93	113	106	107	110	135	79	49	44	1,169	
	2026	72	52	29											
Facebook	2024	537												537	
	2025	44	43	99	64	58	63	60	63	57	71	61	68	751	
	2026	52	48	67											
Instagram	2024	649												649	
	2025	55	47	82	65	64	73	76	77	77	91	85	99	891	
	2026	60	91	101											
LinkedIn	2024	438												438	
	2025	44	40	38	53	51	54	54	56	61	70	63	66	650	
	2026	52	45	62											
YouTube	2024	72												72	
	2025	19	12	9	5	3	4	13	28	18	17	15	13	156	
	2026	8	24	18											

Post Impressions

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL	
X (Twitter)	2024	1,513,473												1,513,473	
	2025	96,193	75,392	66,782	82,347	85,656	92,195	79,281	73,014	98,951	48,155	36,354	38,978	825,143	
	2026	47,365	26,786	17,817											
Facebook	2024	15,459,026												15,459,026	
	2025	967,298	371,587	1,648,642	1,559,805	1,366,222	1,825,498	1,978,422	2,750,154	2,731,911	3,116,831	927,838	273,673	19,517,881	
	2026	174,319	1,721,605	977,341											
Instagram	2024	3,223,303												3,223,303	
	2025	162,594	163,095	488,455	628,234	738,901	751,413	489,056	493,106	410,144	809,149	492,953	258,252	5,885,352	
	2026	127,911	614,613	728,653											
LinkedIn	2024	341,707												341,707	
	2025	26,440	28,362	26,709	34,091	43,938	34,094	46,346	50,714	60,726	50,805	56,609	47,878	506,712	
	2026	37,935	38,099	48,451											

Post Engagement

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL	
X (Twitter)	2024	36,518												36,518	
	2025	2,085	1,436	1,269	1,578	2,377	2,575	1,416	1,646	1,964	1,191	882	1,199	18,427	
	2026	1,049	698	632											
Facebook	2024	59,529												59,529	
	2025	3,130	3,790	4,081	8,191	11,387	12,192	4,672	4,957	3,481	8,738	9,059	5,791	79,469	
	2026	6,985	7,307	8,225											
Instagram	2024	29,465												29,465	
	2025	2,320	4,088	1,880	3,583	3,201	3,733	3,425	4,096	2,828	3,457	4,227	3,453	40,291	
	2026	3,119	3,155	4,680											
LinkedIn	2024	32,885												32,885	
	2025	1,862	2,597	2,738	2,957	5,207	3,551	4,124	4,398	4,447	2,515	3,012	3,710	41,118	
	2026	3,619	3,544	5,403											
YouTube	2024	7,674												7,674	
	2025	353	404	539	473	453	424	485	581	624	790	709	590	6,425	
	2026	595	442	524											

SOCIAL MEDIA

Posts, Audience Growth, and Performance

Audience Growth

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	TOTAL
X (Twitter)	2024	207	171	209	29	133	169	144	140	211	94	(805)	(17)	685
	2025	-94	3	-1	100	-119	50	24	17	31	-20	-271	-65	-345
	2026	-26	(5)	-19										-50
Facebook	2024	99	49	126	35	54	115	106	92	129	276	232	42	1,355
	2025	122	63	136	155	143	102	33	107	103	130	105	117	1,316
	2026	78	71	33										182
Instagram	2024	94	95	163	122	149	243	235	188	205	192	164	87	1,937
	2025	188	440	236	157	229	184	138	197	123	199	223	202	2,516
	2026	136	242	571										949
LinkedIn	2024	130	103	144	192	165	121	144	162	173	155	138	126	1,753
	2025	199	174	152	205	289	184	204	204	193	186	181	231	2,402
	2026	172	152	145										469
YouTube	2024	98	108	111	98	99	65	66	89	88	88	62	53	1,025
	2025	53	60	47	78	81	66	66	53	91	118	131	106	950
	2026	92	68	53										213

	Post Click Links			Video Views			Post Engagement			Engagement Rate		
	2024	2025	2026*	2024	2025	2026*	2024	2025	2026*	2024	2025	2026*
X (Twitter)				76,976	31,863	0	36,518	18,427	2,379	2.4%	2.2%	2.4=6%
Facebook				886,252	661,652	108,742	59,529	79,472	22,517	0.4%	0.4%	1%
Instagram	31,333	34,177	11,303	249,517	345,623	70,500	29,465	40,291	10,954	0.9%	0.8%	0.70%
LinkedIn				51,305	67,260	14,859	32,885	41,118	12,566	9.7%	8.1%	10.10%
YouTube				3,476,447	5,364,123	637,555	7,674	6,425	1,561	-	-	-

*Year-to-date metric

PERSONAL SAFETY AND SECURITY Transit Watch Mobile Application

Transit Watch: Incident Type

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Drug Activity	2023	350	314	341	219	205	152	181	221	221	233	236	293	2,966
	2024	235	310	319	253	306	147	134	132	77	75	81	55	2,124
	2025	76	56	99	101	83	66	64	60	55	47	53	43	803
	2026	37	35	45										117
Safety Hazard	2023	24	24	28	27	25	29	15	34	23	28	26	28	311
	2024	23	33	34	43	34	29	17	28	24	30	25	21	341
	2025	21	15	30	42	36	28	16	25	21	25	11	14	284
	2026	23	13	19										55
Fight or Disturbance	2023	22	28	28	26	26	22	34	45	21	33	39	37	361
	2024	31	46	24	37	52	27	46	41	35	31	32	30	432
	2025	26	27	25	37	35	29	38	17	35	41	30	37	377
	2026	23	28	22										73
Suspicious Activity	2023	17	24	32	36	29	18	19	32	24	23	33	32	319
	2024	29	33	47	43	65	29	33	29	26	29	30	36	429
	2025	15	22	25	33	32	20	27	16	21	22	14	14	261
	2026	14	11	15										40
Solicitation/ Aggressive Panhandling	2023	3	6	4	4	6	1	3	1	5	1	2	7	43
	2024	5	1	4	5	6	6	3	1	1	1	1	2	36
	2025	3	0	0	2	5	4	3	2	3	3	2	0	27
	2026	1	1	0										2
Property Crimes: Theft	2023	9	2	5	2	6	6	5	5	1	5	3	3	52
	2024	3	10	1	1	0	2	3	2	2	8	2	2	36
	2025	5	1	6	3	2	2	2	4	4	3	3	6	41
	2026	0	2	3										5
ADA Assistance Needed	2023	5	0	3	1	3	1	2	3	0	2	1	0	21
	2024	0	1	2	1	1	0	2	0	0	1	2	1	11
	2025	1	0	0	4	2	0	3	2	2	0	1	3	18
	2026	3	0	0										3
Electric Bike/ Scooter Issue	2023	0	0	4	1	1	0	0	0	0	0	2	1	9
	2024	2	0	1	0	3	0	1	2	1	0	2	0	12
	2025	1	0	1	2	1	0	3	1	1	1	0	1	12
	2026	0	0	2										2
Elevator/ Escalator Problems	2023	9	7	10	3	6	3	3	4	7	4	5	8	69
	2024	2	6	4	7	7	8	7	5	5	3	3	3	60
	2025	9	8	14	12	8	11	5	2	4	3	1	8	85
	2026	3	3	6										12
Indecent Exposure	2023	4	3	2	1	2	1	4	1	3	0	2	9	32
	2024	0	5	3	5	6	4	5	7	5	2	3	4	49
	2025	2	2	0	1	4	6	5	2	5	2	6	1	36
	2026	1	1	0										2
Noise Complaint	2023	0	0	0	0	0	0	0	0	0	0	0	0	0
	2024	0	0	0	0	0	0	0	0	0	0	0	1	1
	2025	8	10	13	21	9	11	7	10	21	13	10	22	155
	2026	3	14	12										29
Property Crimes: Graffiti	2023	3	1	1	4	5	2	2	3	5	2	3	2	33
	2024	0	5	7	2	7	5	4	2	3	3	0	4	42
	2025	8	0	3	7	1	1	3	2	3	3	1	4	36
	2026	7	5	1										13
Sexual Assault: Physical	2023	0	0	0	1	0	0	0	0	0	0	0	0	1
	2024	0	0	1	2	2	0	2	0	0	1	3	0	11
	2025	0	0	1	0	0	2	2	1	0	1	0	0	7
	2026	0	0	0										0

Sexual Harassment: Non-Physical	2023	0	3	0	1	0	1	3	0	6	3	1	2	20
	2024	5	5	2	1	1	1	3	0	0	1	1	0	20
	2025	1	0	2	1	0	2	3	0	3	2	1	1	16
	2026	0	1	0										1
Suspicious Activity: Vehicle	2023	4	5	11	3	1	2	4	1	2	1	5	3	42
	2024	3	3	3	3	3	5	3	4	1	2	6	3	39
	2025	1	3	6	4	3	3	1	2	13	6	3	2	47
	2026	3	1	2										6

PERSONAL SAFETY AND SECURITY
Transit Watch Mobile Application

Unattended Bag	2023	2	2	4	2	2	5	1	2	7	4	2	3	36
	2024	1	2	4	3	6	4	3	3	3	7	2	6	44
	2025	7	3	4	5	5	3	1	7	3	1	5	3	47
	2026	0	5	2										7
Other	2023	49	48	69	68	75	53	73	88	92	68	68	68	819
	2024	76	81	65	79	91	84	85	85	70	82	64	55	917
	2025	50	55	85	74	72	72	118	94	57	70	55	66	868
	2026	64	38	46										148

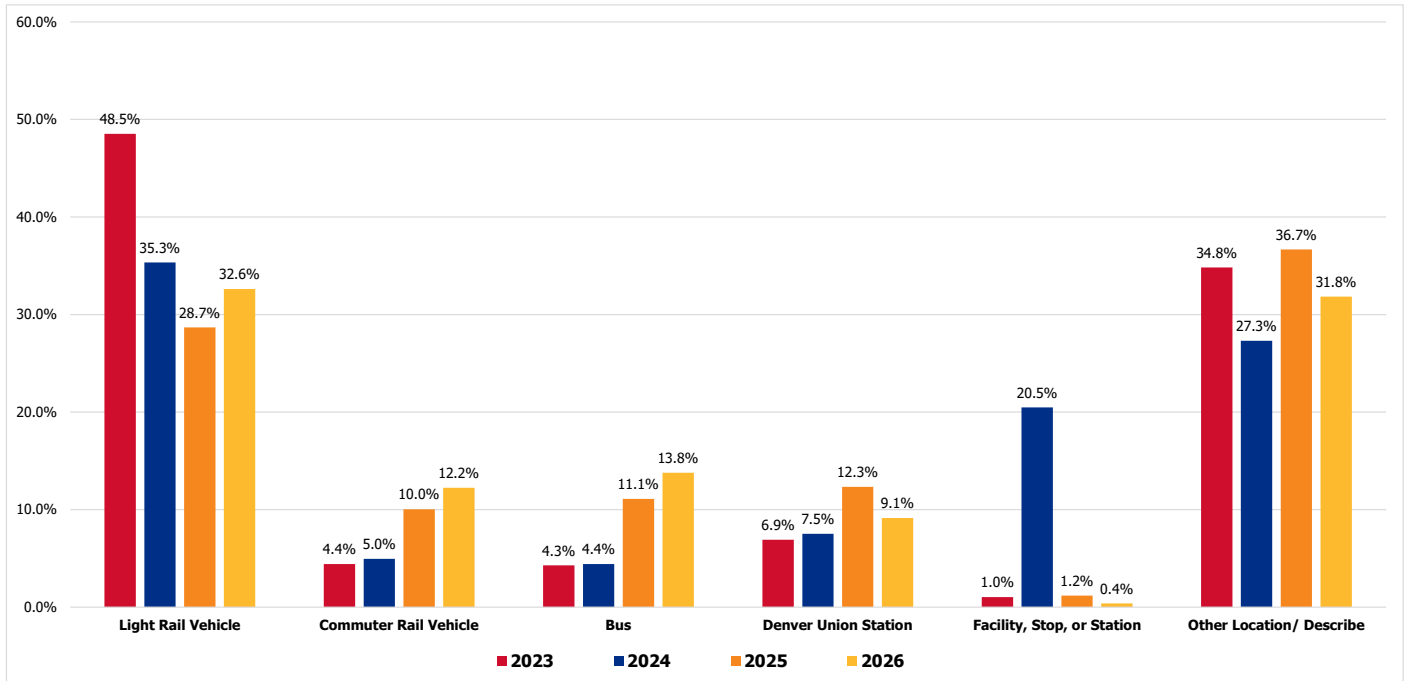
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Total	2023	501	467	542	399	392	296	349	440	417	407	428	496	5,134
	2024	415	541	521	485	590	351	351	341	253	276	257	223	4,604
	2025	234	202	314	349	298	260	301	247	251	243	196	225	3,120
	2026	182	158	175										515

PERSONAL SAFETY AND SECURITY
Transit Watch Mobile Application

Transit Watch: Incident Location

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Light Rail Vehicle	2023	308	305	290	218	187	137	128	184	160	164	183	227	2,491
	2024	214	294	248	172	162	76	89	80	46	86	87	73	1,627
	2025	101	66	105	107	79	69	85	54	66	65	36	62	895
	2026	60	49	59										168
Commuter Rail Vehicle	2023	16	13	16	13	15	13	21	27	19	20	22	32	227
	2024	22	12	19	26	18	17	13	17	17	21	26	20	228
	2025	24	18	16	34	31	27	31	27	29	27	22	27	313
	2026	19	24	20										63
Bus	2023	18	14	26	16	22	16	20	21	14	18	16	19	220
	2024	20	27	16	10	11	8	16	14	17	15	30	19	203
	2025	26	18	32	32	39	19	26	20	26	36	33	39	346
	2026	22	26	23										71
Denver Union Station	2023	18	21	32	29	42	32	29	40	36	27	29	20	355
	2024	21	26	28	30	28	36	39	44	23	23	23	25	346
	2025	33	18	29	28	35	41	65	46	26	27	16	21	385
	2026	9	14	24										47
Facility, Stop, or Station	2023	4	7	7	3	7	3	2	4	1	6	7	2	53
	2024	14	5	6	138	243	137	125	129	81	54	5	6	943
	2025	1	4	2	8	3	5	3	3	0	2	1	5	37
	2026	1	0	1										2
Other Location/Describe	2023	137	107	171	120	119	95	149	164	187	172	171	196	1,788
	2024	124	177	204	109	128	77	69	57	69	77	86	80	1,257
	2025	49	78	130	140	111	99	91	97	104	86	88	71	1,144
	2026	71	45	48										164

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Total	2023	501	467	542	399	392	296	349	440	417	407	428	496	5,134
	2024	415	541	521	485	590	351	351	341	253	276	257	223	4,604
	2025	234	202	314	349	298	260	301	247	251	243	196	225	3,120
	2026	182	158	175										515



PERSONAL SAFETY AND SECURITY Security-Related Calls for Service

Total Calls for Service

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Systemwide	2022	3,775	3,312	3,423	3,580	3,326	3,168	3,172	3,116	3,440	3,567	3,933	3,515	41,327
	2023	4,150	3,934	4,482	3,504	3,589	3,258	3,388	3,752	3,703	4,185	3,906	3,996	45,847
	2024	4,205	4,460	4,342	4,367	4,249	3,354	3,348	3,152	2,674	3,100	2,941	2,911	43,103
	2025	2,774	2,511	3,122	3,077	3,058	2,862	2,939	2,801	2,743	2,907	2,743	2,839	34,376
	2026	2,728	2,688	2,912										8,328
Denver Union Station	2022	1,933	1,603	1,357	1,314	993	842	712	778	766	638	748	833	12,517
	2023	948	781	850	626	620	578	609	685	643	770	724	776	8,610
	2024	850	827	858	748	679	660	575	601	562	739	827	766	8,692
	2025	741	623	763	747	686	594	638	550	570	678	668	767	8,025
	2026	781	690	724										2,195

Average Calls per Day

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	AVERAGE
Systemwide	2022	121.8	114.2	110.4	119.3	107.3	105.6	102.3	100.5	114.7	115.1	131.1	113.4	113.0
	2023	133.9	135.7	144.6	116.8	115.8	108.6	109.3	121.0	123.4	135.0	130.2	128.9	125.3
	2024	135.6	153.8	140.1	145.6	137.1	111.8	108.0	101.7	89.1	100.0	98.0	93.9	117.9
	2025	89.5	86.6	100.7	102.6	98.6	95.4	94.8	90.4	91.4	93.8	91.4	91.6	93.9
	2026	88.0	96.0	93.9										92.6
Denver Union Station	2022	62.4	55.3	43.8	43.8	32.0	28.1	23.0	25.1	25.5	20.6	24.9	26.9	34.3
	2023	30.6	26.9	27.4	20.9	20.0	19.3	19.6	22.1	21.4	24.8	24.1	25.0	23.5
	2024	27.4	28.5	27.7	24.9	21.9	22.0	18.5	19.4	18.7	23.8	27.6	24.7	23.8
	2025	23.9	21.5	24.6	24.9	22.1	19.8	20.6	17.7	19.0	21.9	22.3	24.7	21.9
	2026	25.2	24.6	23.4										24.4

Year-Over-Year Comparisons: Systemwide

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2024 v. 2022	11.4%	34.7%	26.8%	22.0%	27.8%	5.9%	5.5%	1.2%	-22.3%	-13.1%	-25.2%	-17.2%
2025 v. 2022	-26.5%	-24.2%	-8.8%	-14.1%	-8.1%	-9.7%	-7.3%	-10.1%	-20.3%	-18.5%	-30.3%	-19.2%
2025 v. 2024	-34.0%	-43.7%	-28.1%	-29.5%	-28.0%	-14.7%	-12.2%	-11.1%	2.6%	-6.2%	-6.7%	-2.5%
2026 v. 2025	-1.7%	7.0%	-6.7%									

Year-Over-Year Comparisons: Denver Union Station

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2024 v. 2022	-56.0%	-48.4%	-36.8%	-43.1%	-31.6%	-21.6%	-19.2%	-22.8%	-26.6%	15.8%	10.6%	-8.0%
2025 v. 2022	-61.7%	-61.1%	-43.8%	-43.2%	-30.9%	-29.5%	-10.4%	-29.3%	-25.6%	6.3%	-10.7%	-7.9%
2025 v. 2024	-12.8%	-24.7%	-11.1%	-0.1%	1.0%	-10.0%	11.0%	-8.5%	1.4%	-8.3%	-19.2%	0.1%
2026 v. 2025	5.4%	10.8%	-5.1%									

Incident Rate per Customer Boarding*

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Average	
Systemwide	2022	1,128	1,242	1,422	1,384	1,524	1,743	1,642	2,041	1,659	1,584	1,270	1,393	1,503
	2023	1,140	1,173	1,175	1,436	1,498	1,595	1,790	1,762	1,578	1,399	1,381	1,299	1,436
	2024	1,275	1,203	1,268	1,314	1,373	1,535	1,574	1,757	2,083	1,896	1,680	1,745	1,559
	2025	1,797	1,882	1,709	1,796	1,776	1,866	1,814	2,069	2,142	2,208	1,914	1,883	1,872
	2026	1,921	1,871	*										

*Boardings data for all modes of transportation is reported approximately six weeks after the last day of a month.

PERSONAL SAFETY AND SECURITY
Monthly RTD-PD Activity Report

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Security-Related Calls for Service	2025	2,774	2,511	3,122	3,077	3,058	2,862	2,939	2,801	2,743	2,907	2,743	2,839
	2026	2,728	2,688	2,912									
Calls for Service: Year-Over-Year Comparison	2025	-34.0%	-43.7%	-28.1%	-29.5%	-28.0%	-14.7%	-12.2%	-11.1%	2.6%	-6.2%	-6.7%	-2.5%
	2026	-1.6%	7.0%	-6.7%									
Systemwide Boardings	2025	4,985,000	4,726,000	5,336,000	5,526,000	5,430,000	5,340,000	5,331,000	5,795,000	5,875,000	6,056,000	5,250,000	5,347,000
	2026	5,240,000	5,030,000	*									
Calls for Service per Customer Boarding	2025	1,797	1,882	1,709	1,796	1,776	1,866	1,814	2,069	2,142	2,208	1,914	1,883
	2026	1,921	1,871	*									
Transit Watch App Incident Reports	2025	234	202	314	349	298	260	301	247	251	243	196	225
	2026	182	158	175									
Rail Proof-of-Payment Checks	2025	317,264	377,169	380,947	404,566	398,980	381,026	439,961	471,771	464,465	460,029	439,707	448,793
	2026	436,272	424,814	487,131									
Rail Proof-of-Payment: Individuals without Fare	2025	-	-	-	-	24,125	20,091	21,835	24,402	21,248	20,548	19,010	18,207
	2026	17,862	17,556	19,212									
Rail Proof-of-Payment: Violator Rate	2025	-	-	-	-	6.05%	5.27%	4.96%	5.17%	4.57%	4.47%	4.32%	4.06%
	2026	4.09%	4.13%	3.94%									
Criminal Incident Reports	2025	143	134	144	90	112	110	82	111	84	98	86	113
	2026	118	121	143									
Arrests	2025	50	48	59	56	74	50	66	100	64	72	61	88
	2026	102	107	103									
Customer Reports of Illicit Drug Activity via Transit Watch App	2025	76	56	99	101	83	66	64	60	55	47	53	43
	2026	37	35	45									
Illicit Drug Activity: Year-Over-Year Comparison	2025	-67.7%	-81.9%	-69.0%	-60.1%	-72.9%	-55.1%	-52.2%	-54.5%	-28.6%	-37.3%	-34.6%	-21.8%
	2026	-51.3%	-37.5%	-54.5%									

*Boardings data for all modes of transportation is reported approximately six weeks after the last day of a month.

Glossary of Terms

Security-Related Calls for Service: Total number of security-related telephone calls and text messages to the RTD Police Department Dispatch Center, as well as radio communications and all incidents reported using the Transit Watch mobile application.

Systemwide Boardings: Total number of customer boardings (i.e., ridership) across all modes of transportation, including bus, light rail, commuter rail, and paratransit services. Ridership numbers are publicly available approximately six weeks after the last day of a month.

Security-Related Calls for Service per Customer Boardings: A comparison of the total number of security-related calls for service and customer boardings.

Transit Watch App Incident Reports: Total number of incidents reported by customers via RTD's Transit Watch mobile application. RTD actively encourages customers to use the app, which is available in English and Spanish, to anonymously or discreetly report any suspicious activities, safety concerns, or other non-emergency issues with Transit Police dispatchers.

Rail Proof-of-Payment Checks: Total number of contacts made by security personnel to verify individuals have valid fare on light rail or commuter rail vehicles. Fare checks include scanning mobile passes and inspecting paper fare media to ensure it is valid.

Rail Proof-of-Payment Checks Violator Rate: A percentage of the total number of individuals without valid fare.

Criminal Incident Reports: Total number of unlawful events or activities that result in RTD-PD completing a criminal report. These reports include offenses such as theft, assault, vandalism, drug-related activity, and other violations of criminal law and arrests.

Arrests: Total number of individuals taken into custody by RTD-PD in connection with a criminal incident report.