

# NEWS RELEASE



## <Your organization name> joins RTD for Zero Fare for Youth program

No cost fare program for customers ages 19 and under now permanent

YOUR CITY (Aug. XX, 2024) — The [Regional Transportation District \(RTD\)](#)'s Board of Directors approved continuing the Zero Fare for Youth program beyond the agency's one-year pilot. The program, which enables youth ages 19 and under to use all RTD services at no cost, will now become a permanent fare change for the agency. Youth ages 19 and under just need to present a valid student or government-issued ID. A full list of acceptable ID options can be found on the [Zero Fare for Youth webpage](#). (Your organization name) is proudly partnering with RTD to encourage community members to embrace public transit to increase mobility and accessibility for youth throughout the Denver metro area during the school season.

Other benefits of taking transit include:

### **Cost savings**

Taking the bus and train saves on car expenses including maintenance, parking and tolls, which add up quickly. A household can save nearly \$10,000 annually by taking public transportation and living with one less car.

### **Time savings**

Transit can be a great option for busy parents, providing peace of mind and a reduction in stress. Leave the driving to RTD!

### **Independence and flexibility**

Reduce dependence on others for transportation and increase independence. Public transportation levels the playing field and allows customers the freedom and flexibility to get where they need to go.

### **New Opportunities**

Creating an opportunity to ride at no cost eliminates barriers to education and employment.

To learn more about Zero Fare for Youth, visit [rtd-denver.com/youth](https://rtd-denver.com/youth).

